



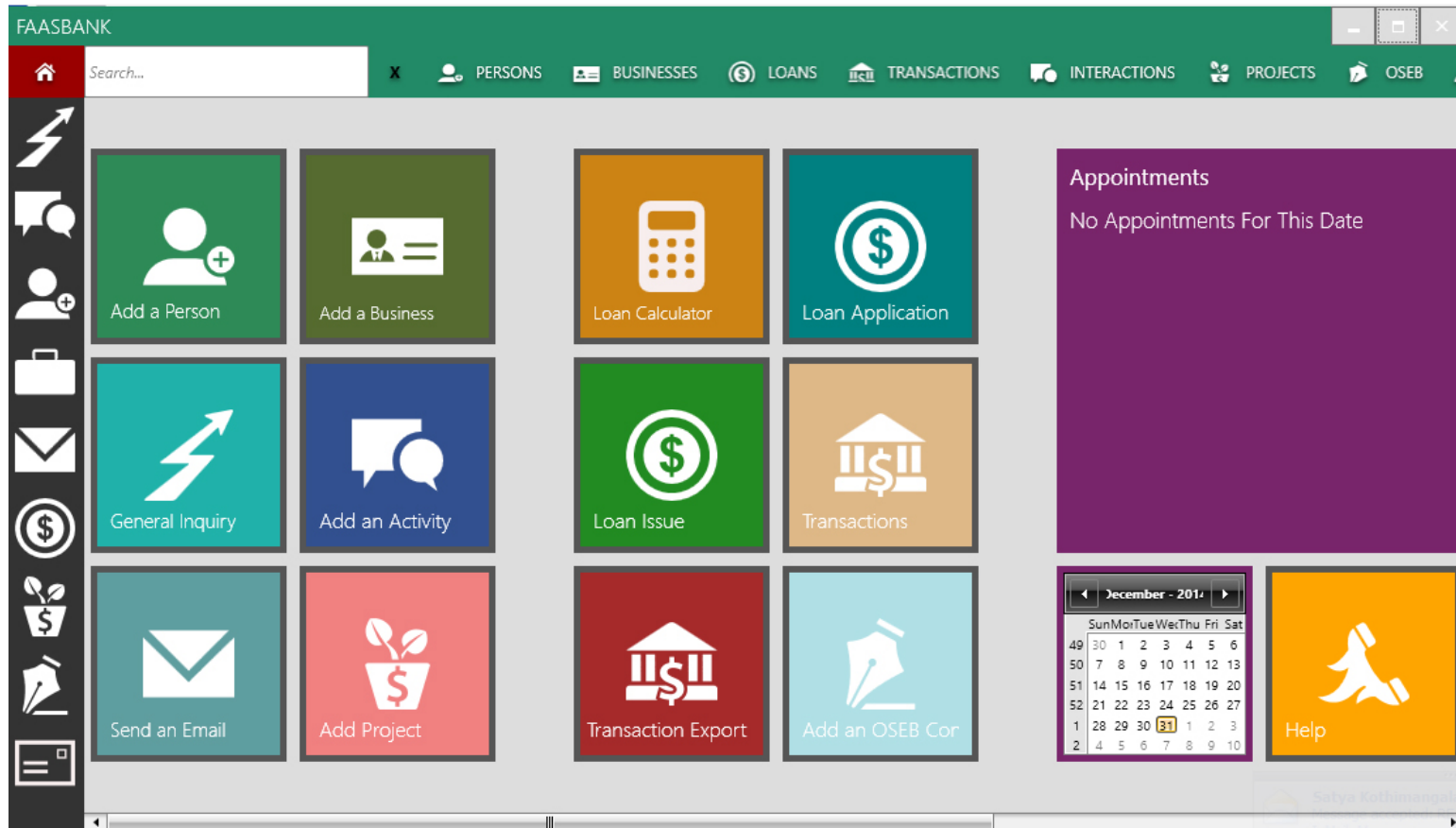
**Fern**  
SOFTWARE

**Harnessing Innovation  
for  
Enterprise Promotion and Support**

# Integrated Enterprise Promotion & Support Solution



# Intuitive Modern Interface: Touchscreen Optimised



# CRM Functionality

## **Create a record for new customer and new businesses**

Addresses, age, contact information etc

## **Record client Activities.**

Can be recorded as a General inquiry or as an interaction (e.g. meeting)  
Assign multiple analysts to activities  
Schedule appointments

## **Within profile - ability to upload/download and open attachments**

## **Create Relationships between customers**

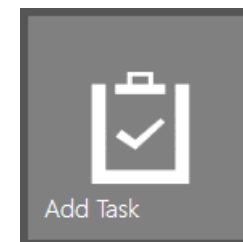
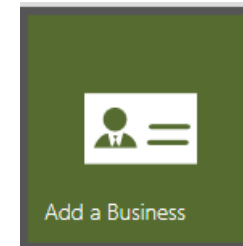
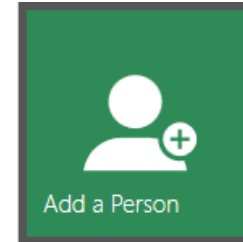
Update customer record to represent owner (i.e. main point of contact)  
Businesses can also be added as a new relationship

## **Add Demographics**

Target Group, gender etc (important for quarterly reports)

## **Search function via customer name, business name or loan.**

**Filter businesses/customers and print or export** (e.g. filter for businesses with no business number)



# Activity/Reminder

FAASBANK Add Activity

Fab Foods

INTERACTIONS PEOPLE BUSINESSES LOANS TRANSACTIONS PROJECTS OSEB

Activity Save

Subject: PPSA Renewal

Format: Phone Call Program: Investment In-Depth:  Impact:

Start Time: 13/04/2015 16:12 End Time:   Business Plan Template Provided

Category: General Project:   Business Plan Received


Analyst(s):  Search ...  Loan App Provided

Participant(s):  Search ...

Comments: Call reminder

# Reminder

DANS TRANSACTIONS PROJECTS OSEB REPORTS SETTINGS



Training Database

### Appointments / Tasks (0)

**4/13/2015 4:12 PM**  
*PPSA Renewal*  
*Bob, Billy*

April - 2015

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
14	29	30	31	1	2	3	4
15	5	6	7	8	9	10	11
16	12	13	14	15	16	17	18
17	19	20	21	22	23	24	25
18	26	27	28	29	30	1	2
19	3	4	5	6	7	8	9

# Loan Functionality

## Create Loans from customer/business profiles

Identify primary borrower and co-borrower of loans  
Ability to add new shareholders within client records along with comments

## Update the loan status

Identify business impact (e.g. expansion)

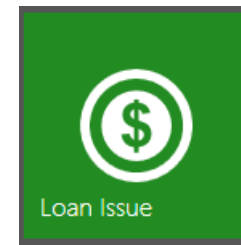
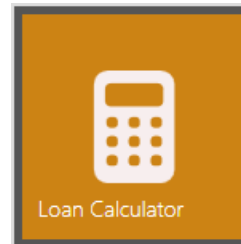
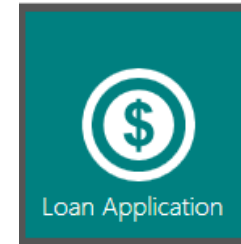
## Record proposed jobs

Specify job type, hours, impact and date realised.

## Record leveraging (e.g. owners investment) (for quarterly reporting)

## View loan repayment schedule on same screen as calculating loan

Also pop out option to view, export and print in report format



# Loan Functionality

## **Edit loan schedule dates**

Edit loan schedule for seasonal purposes (e.g. no payments for the first 2 months of each year)

**Add a charge fee** (will also appear within loan summary and statement)

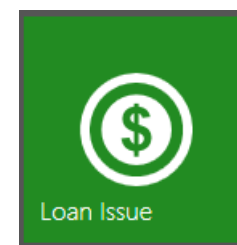
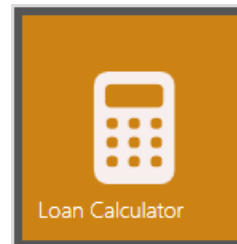
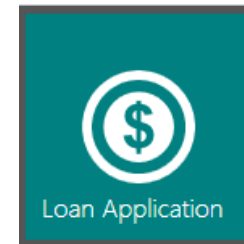
**Make manual payments** (unexpected payments)

## **Bulk Transaction Processing**

Manual payments/Fees also can be added

Loans can also be edited and deleted within Bulk Transactions.

**Export and print batches** (within Transaction Export)





# Loan Application

The screenshot displays the FaaSBank interface for a loan application. The top navigation bar includes 'FAASBANK', 'Fab Foods', and '380'. A sidebar on the left contains navigation icons and a menu with options: Summary, Participants, Calculator, Schedule, Collateral, Interactions, and Outcomes. The main content area shows loan details for 'Fab Foods' with loan number '380'. The status is 'Pending' as of '04/06/2015'. The product is 'Default' and participation is 'Host'. Below this, the 'Loan Details' table shows an application of \$120,000.00, with committed, closed deal, and disbursed amounts all at \$0.00. A red circle highlights the 'Jobs Created (Projected/Realized)' and 'Jobs Maintained (Projected/Realized)' rows, both showing '3 / 0'. The 'Leverages (Projected/Realized)' row shows '\$30,000.00 / \$0.00'. To the right, the 'Status History' table shows three entries: Pre-Application, Application, and Pending, all dated 4/6/2015. Below that, the 'Business Stakeholders' table lists 'Billy Bob' as the 'Owner'.

Loan Number*	Client*	Product*
380	Fab Foods	Default

Status	Status Date	Participation
Pending	04/06/2015	Host

Loan Details	
Application	\$120,000.00
Committed	\$0.00
Closed Deal	\$0.00
Disbursed	\$0.00
Undisbursed	\$0.00
Jobs Created (Projected/Realized)	3 / 0
Jobs Maintained (Projected/Realized)	3 / 0
Leverages (Projected/Realized)	\$30,000.00 / \$0.00

Status History		
Status	Date	Cur
Pre-Application	4/6/2015	
Application	4/6/2015	
Pending	4/6/2015	

Business Stakeholders		
Name	Relationship	Role
Billy Bob	Owner	

# Loan Application

FAASBANK New Loan

Search...

PERSONS BUSINESSES LOANS TRANSACTIONS INTERACTIONS PROJECTS OSEB REPORTS SETTINGS

**New Loan** Refinance Save Changes

Loan Number\* Client\* Product\* Business Impact\*  
 A. L. Price Loan Startup

Status Status Date Participation Interest Rate  
 Pre-Application 12/24/2014 Host 8.5

Calculate Advance Setup Pop Out Schedule Add to Schedules

Amounts		Fees		Extra	
Principal	\$20,000.00	Fee Frequency	No Fees	Provider	Desjardins
Payment Periods	120	Fee Start Date	Select a date 15	Insurance	No Insurance
Payment	-\$244.61	Fee Type	None	Insurance Start Date	Select a date 15
Interest Rate %	8.50	Fee Class	Admin	<b>Insurance Ratio</b>	
Balloon Payment	\$0.00	Fees Amount	\$0.00	Numerator	\$0.00
				Denominator	\$0.00

Interest		Key Dates		Total	
Compounding:	Annual	Disbursal Date	24/12/2014 15	<b>Total Paid</b>	\$29,354.37
Day Count	Actual/Actual	Initial Payment	24/01/2015 15	<b>Total Fees Paid</b>	\$0.00
		Maturity Date	24/12/2024	<b>Total Insurance Paid</b>	\$0.00
		Skip Months	None	<b>Total Interest Paid</b>	\$9,354.40

Payment Info  
 Payment Frequency Monthly

Session Date: 24/12/2014

# Loan Application / Schedule

FAASBANK Fab Foods 380

INTERACTIONS PEOPLE BUSINESSES LOANS TRANSACTIONS PROJECTS OSEB

380 Save

Loan Number\* 380 Client\* Fab Foods Product\* Default Business Impact\* Expansion

Status Pending Status Date 04/06/2015 Participation Host Interest Rate 7.00

805 : Make Current Pop Out Schedule Bring Forward

**Schedule Summary**

Principal: \$120,000.00  Current Schedule

Payment Periods: 60 Payment Frequency: Monthly

Interest Rate: 7 % Compound Frequency: Monthly

Period	Date	Action	Amount	Interest Ac	Principal P:	Interest Pai	Fees Paid	Insura
0	4/6/2015	Advance: Princ	120,000.00	0.00	0.00	0.00	0.00	0.00
1	5/6/2015	Payment: Regu	2,376.73	690.38	1,686.35	690.38	0.00	0.00
2	6/6/2015	Payment: Regu	2,376.73	703.44	1,673.29	703.44	0.00	0.00
3	7/6/2015	Payment: Regu	2,376.73	671.05	1,705.68	671.05	0.00	0.00
4	8/6/2015	Payment: Regu	2,376.73	683.35	1,693.38	683.35	0.00	0.00
5	9/6/2015	Payment: Regu	2,376.73	673.28	1,703.45	673.28	0.00	0.00
6	10/6/2015	Payment: Regu	2,376.73	641.70	1,735.03	641.70	0.00	0.00

# Projects Functionality

## **Create plans/projects**

- Record meetings as an activity associated with the plan (link activities with projects)
- Note representatives as activity participants
- Identify individual roles within the plan/project

## **View all projects and plans**

- Print/export a report of all projects?

## **Create a new project and associate it with previous plans/projects**

- Define plan's scope and event type

## **Add contributors and funders alongside projects**

## **Create a workshop** (project)

- Add list of participants (also records non – members and provides relationship information).

## Projects



# Adding Funders & Contributors to Projects

FAASBANK Add Project Charge Fee New Loan Loans Loans Projects Tourism Init...

380 X INTERACTIONS PEOPLE BUSINESSES LOANS TRANSACTIONS PROJECTS OSEB REPORTS SETTINGS

**Projects** **Tourism Initiatives** **Save**

Project Name\*: Tourism Initiatives  Active  
 Project Type: CED Project Scope: Consultations  OLMC  
 Event Type: Strategic Plan: Plan Assigned: Start\*: End:  
 Community Development Select a date 01/02/2012 Select a date

**New Funder** Funder Type Person **View Inactive**

Source	Person(s)	Alt Project #	Date	Amount	# of Funders	Active	Comment
			07/04/2015	\$0.00	1.00	<input checked="" type="checkbox"/>	

Source Contact Project # Date \$ Amount Comments # of Funders Active

General Funders Contributions Participants Projects Interactions Attachments Outcomes Notes

# Outcomes and Impact Reporting

### Interaction

**Subject** Business Counselling Session

**Format** Walk-In/Meeting

**Program** Investment  In Depth

### Jobs

[Add Job](#)

Type	Hours	Impact	# of Jobs	Realized	Analyst
Regular	Full-Time	Created	5	6/5/2014	CFDC Analyst
Regular	Full-Time	Maintained	3	6/5/2014	CFDC Analyst

# Outcomes and Impact Reporting



# Integrated Enterprise Promotion & Support Solution

