



**bbp**

**BEST  
OF BUSINESS  
PARTNERS**

FINDING CONTACTS ABROAD  
IS EASIER WITH [BESTOFPARTNERS.COM](http://BESTOFPARTNERS.COM)



ВЭД.  
НОВЫЙ  
УРОВЕНЬ.  
КИТАЙ

10:24

# HYPOTHESES

## WHAT ENTREPRENEURS WANTED?

✗ ... GR support

✗ ... other authorities

✗ ... support from banks

✓ ... market place  
for community\*



**Aleksei Gruzdev**

Ministry of economical  
growth



**Peter Fradkov**

Head of Russian export  
center



**Anatoly Popov**

Senior VP, Sberbank



**Mr. Ivanov**

Entrepreneur

\* Was defined during a conference that took place at 1<sup>st</sup> of Mar 2017, at our university campus with 300+ leading market companies engaged in cross border trade



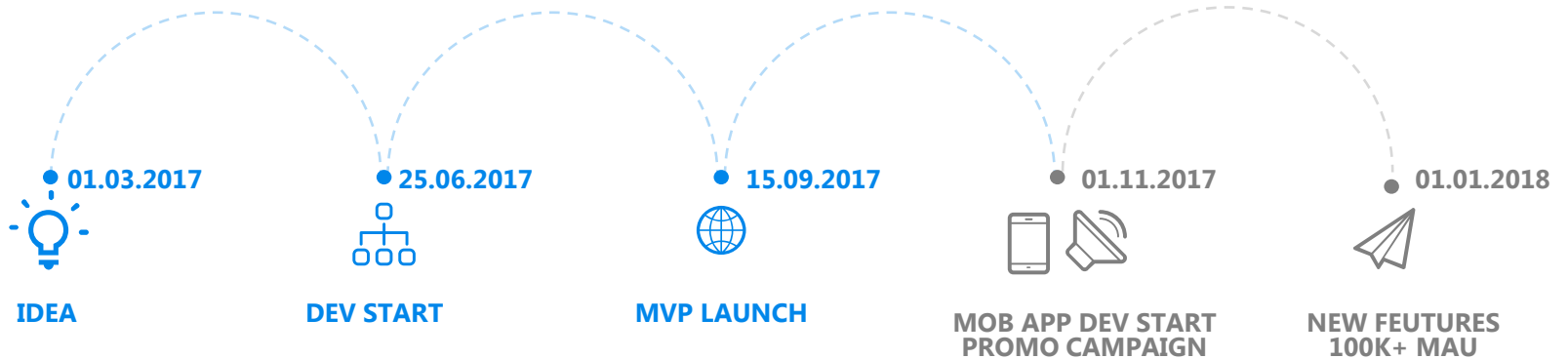
# MARKET PLACE

## WHAT ENTREPRENEURS WANTED.

We have a new marketplace for you to merchandise your company, if you are a company and looking for opportunities in Russia or you are Russian company seeking opportunities worldwide.

# DEVELOPMENT

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Project of  SBERBANK

**We are 1<sup>st</sup> open, free, marketplace which is tailored specifically for international trade industry support in Russia**

**We don't compete with Amazon, Alibaba or Ebay, instead we generate new leads for them**



- ✓ We are building the market place **bestofpartners.com**, to connect all entrepreneurs with each other and any other persons who are involved in cross border trade activities.
- ✓ Which is free!
- ✓ Easy to use!
- ✓ No “greed” business model inside
- ✓ Its made to fuel the new contacts and deals
- ✓ New features are coming...

## IF YOU ARE BUYING...

- Sign in
- Select you executor
- Call him, Type him



## IF YOU ARE SELLING

- Add your services in 3 clicks
- Get responses
- Sell it



# IT JUST WORKS

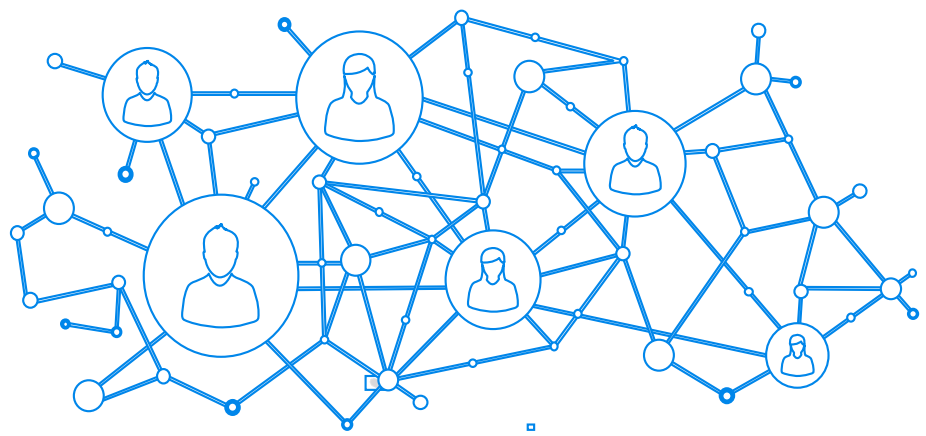
The screenshot shows the homepage of bestofpartners.com. At the top, there is a navigation bar with the logo 'bbp BEST OF BUSINESS PARTNERS' and links for 'Become a seller' and 'Personal account'. Below the navigation bar is a search bar with the placeholder text 'What are you looking for?'. The main heading reads 'bbp FIND BUSINESS CONTACTS ALL OVER THE WORLD, FAST AND FREE'. A blue banner below the heading displays statistics: '195 countries', 'Global trade market is ~ 400 000 partners in Russia', and '~ 50 000 000 people engaged worldwide'. Underneath, there is a 'Recent services' section with three cards. The first card is titled 'Я хочу создать и оформить предложение' (I want to create and format an offer) with a price of 'от 80.00 \$'. The second card is 'Доставка контейнеров Россия - США и обратно' (Container delivery Russia - USA and back) with a price of 'от 100.00 \$'. The third card is 'Дистрибуторские услуги по продаже и услуге в' (Distribution services for sale and services) with a price of 'от 1.00 \$'. Each card includes a small image and a star rating.

Open the bestofpartners.com  
add your services

The screenshot shows a map interface with the title '214 partners found'. There is a 'Hide map' button in the top right corner. The map is a satellite-style view of Europe and surrounding regions. Numerous red circular markers are placed on the map, each containing a number representing the count of partners in that area. The numbers are: 19 (Finland), 7 (Sweden), 7 (Denmark), 7 (Poland), 7 (Germany), 7 (France), 7 (Italy), 7 (Spain), 7 (Ukraine), 6 (Belarus), 7 (Turkey), 7 (Greece), 7 (Romania), 7 (Bulgaria), 7 (Czech Republic), 7 (Slovakia), 7 (Austria), 7 (Hungary), 7 (Croatia), 7 (Slovenia), 7 (Lithuania), 7 (Latvia), 7 (Estonia), 7 (Kazakhstan), 7 (Uzbekistan), 7 (Turkmenistan), 7 (Kyrgyzstan), 7 (Tajikistan), 7 (Afghanistan), 7 (Pakistan), 7 (Iran), 7 (Iraq), 7 (Saudi Arabia), 7 (Egypt), 7 (Libya), 7 (Algeria), 7 (Morocco), 7 (Mongolia), and 9 (Russia). The Google logo is visible in the bottom left corner of the map.

And you are on the map for new  
customers to find you

# OUR DREAM



# 1 000 000

Users connected at 2018