



Webinar - Cross-Border Support for SMEs: Risks and Opportunities

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Organized in partnership with CapPlus Exchange





Spurring Global Growth for SMEs

Low-Cost International Payments with
Distributed Financial Technology



Today: Cross-Border Payments Are **Uncertain, Slow, Expensive**



4%

of wires fail



2+

days to settle

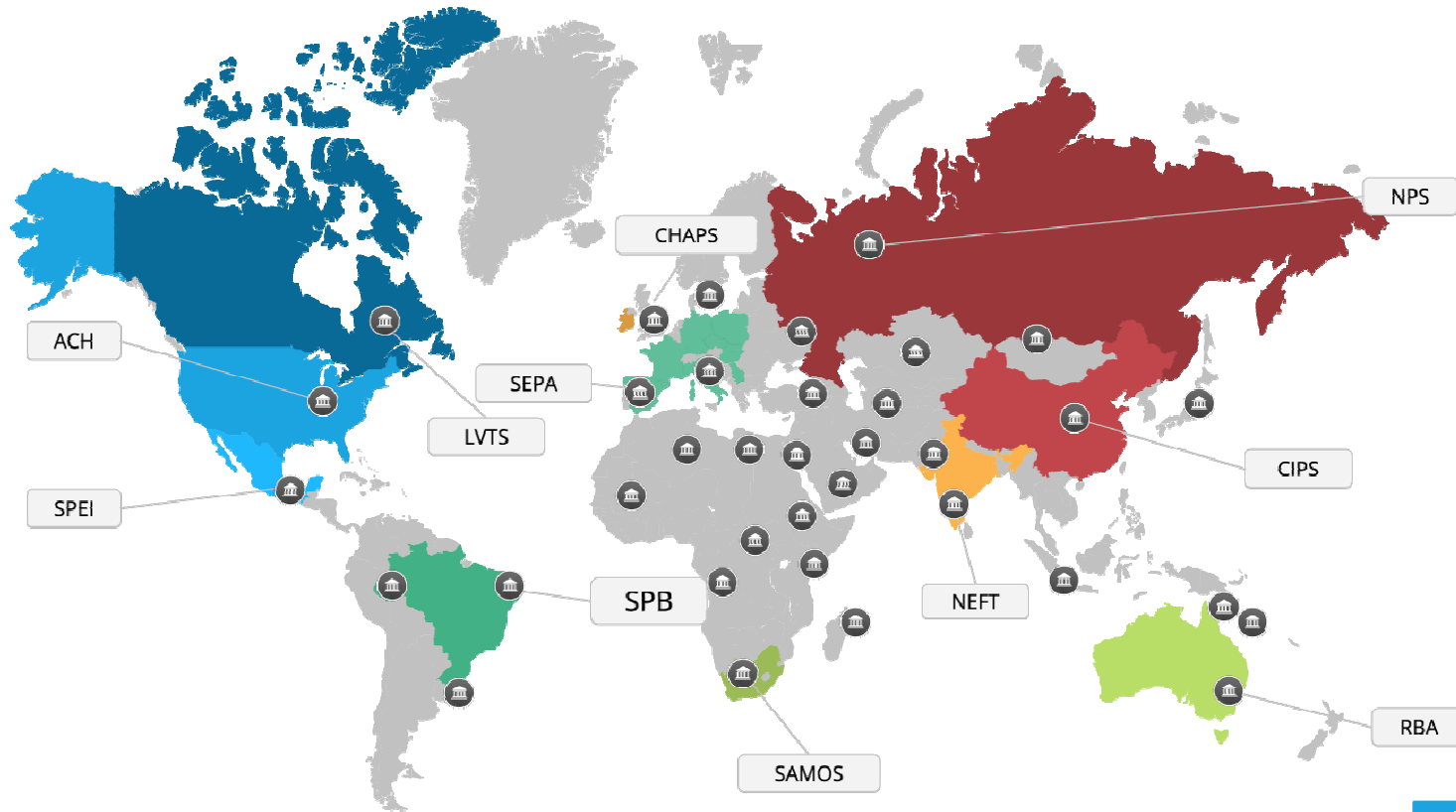


\$1.6 T

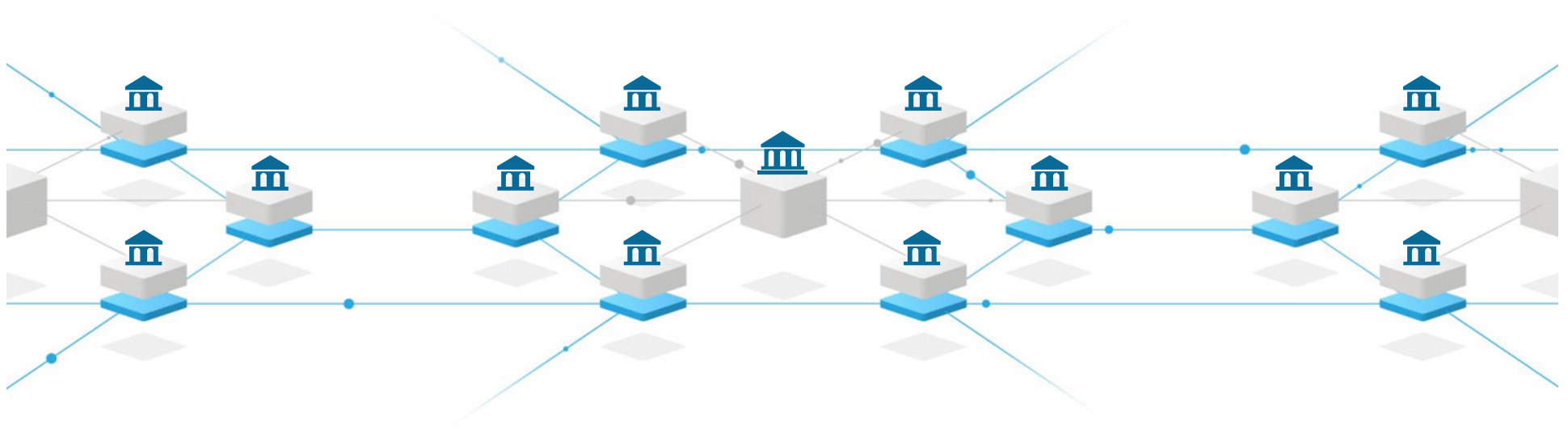
in costs



Because the World's Payment Networks Do Not Interoperate



Distributed Financial Technologies Interoperate the World's Payment Networks



Ripple: Low-Cost, Cross-Border Payment Solutions for Banks



Access



Speed



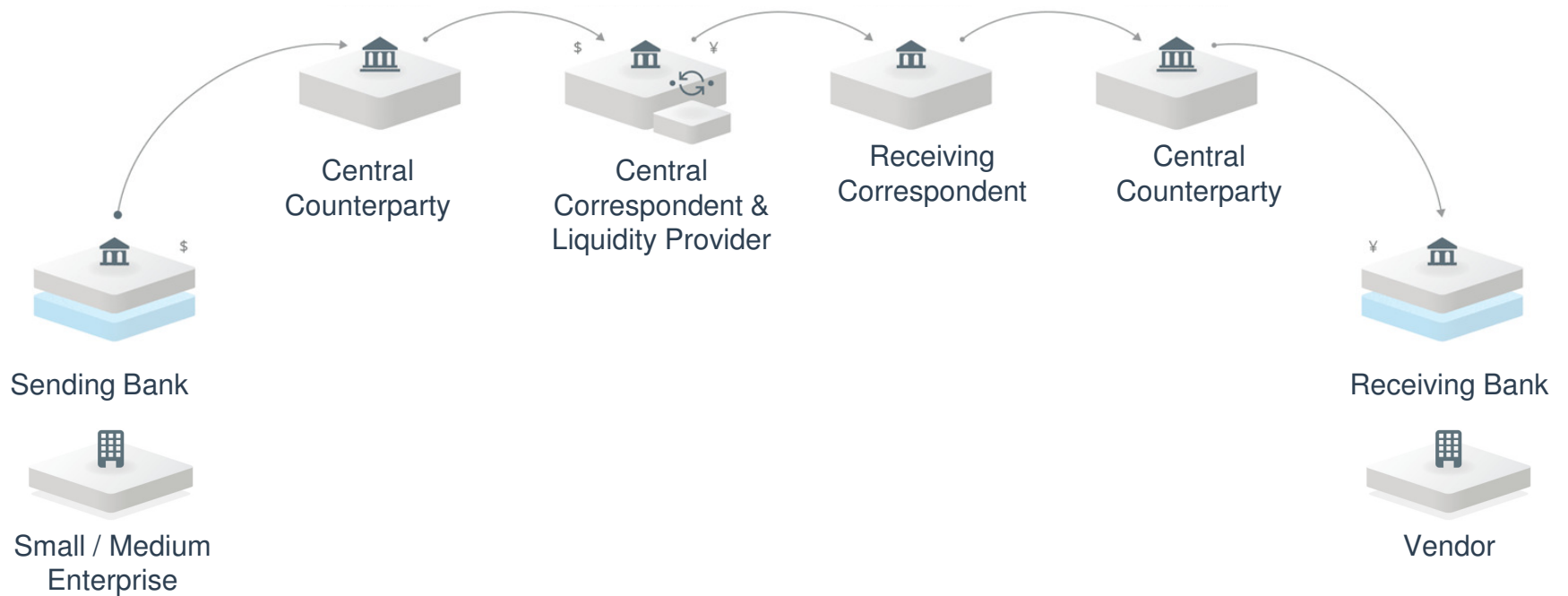
Certainty



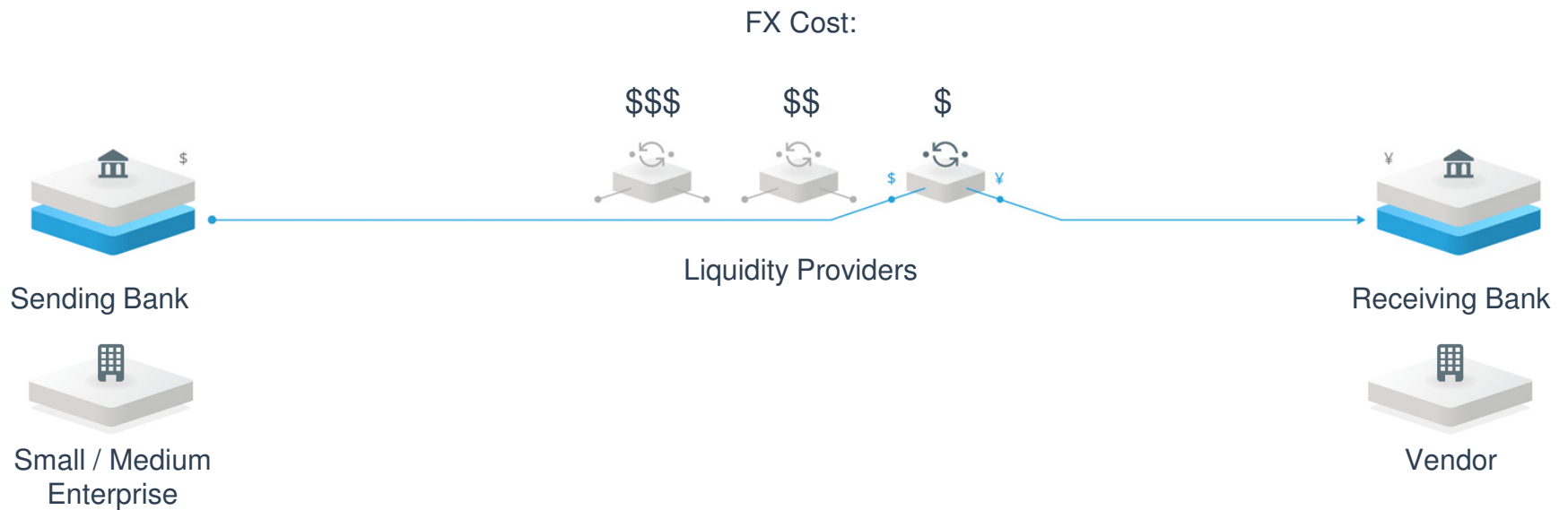
Cost



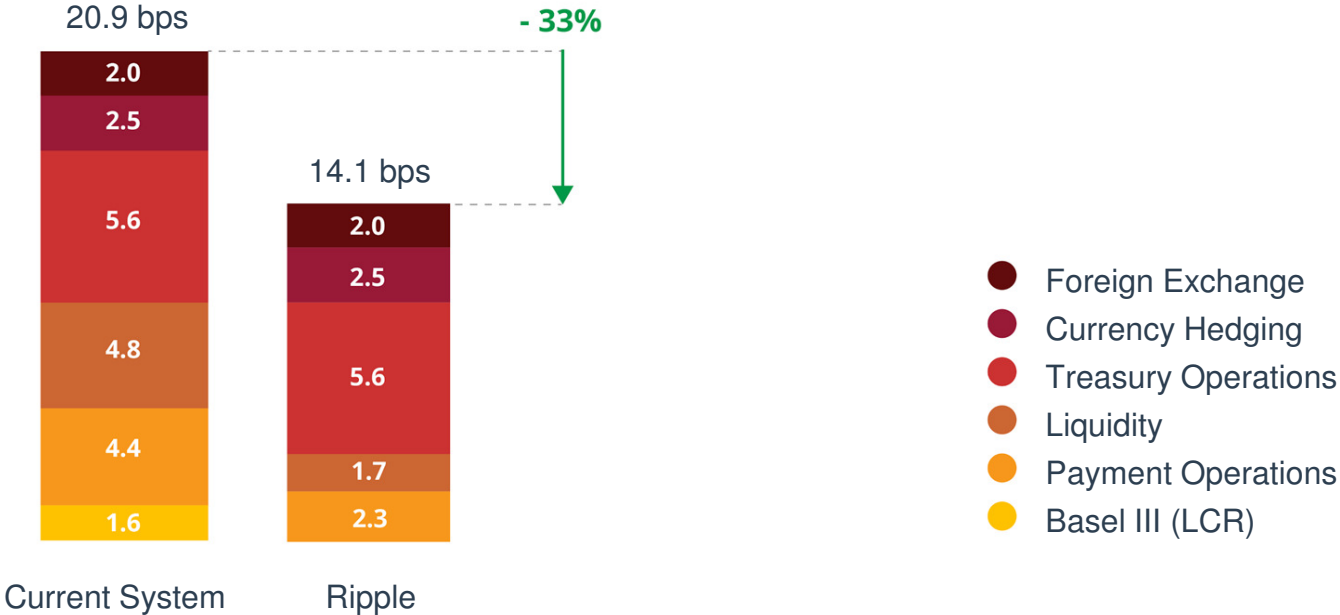
Compare International Payment Processing Today...



...To Instant, Certain, Low-Cost Processing on Ripple



Ripple Lowers the Total Cost of Settlement for Banks



Banks Can Then Offer SMEs Affordable International Payment Services



Payroll



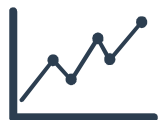
Vendor Payments



Accepting Payments



SME Customer Buying Trends



Buy Globally

9% year-over-year growth in international payments volume.



Choose Payment Type

82% of consumers want to choose what payment technology they use.

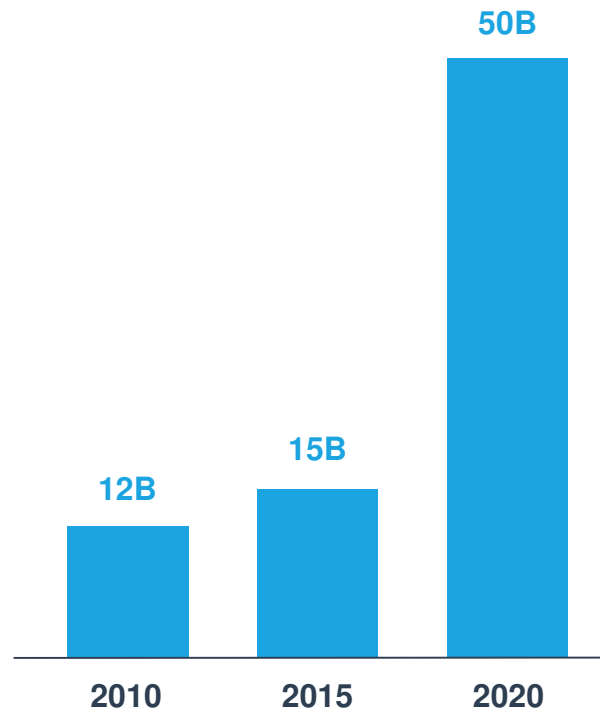


Spend Low-Value

+20% year-over-year growth in global micropayments.



The World Is Getting More Connected With Internet of Things



Source: DHL and Cisco Internet of Things Trend Report, 2015;
Cisco Internet of Things White Paper 2011





Internet of Value: the world moves value the way it moves information today.



Accelerating finance for businesses

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