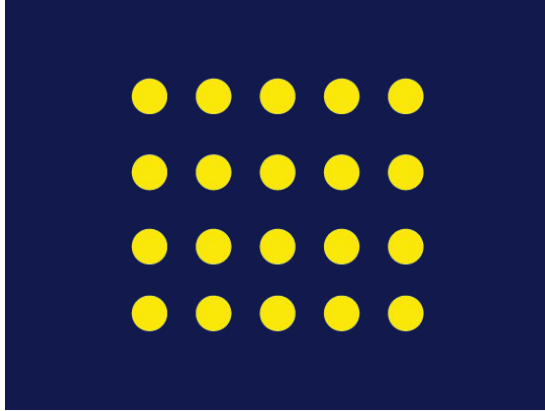


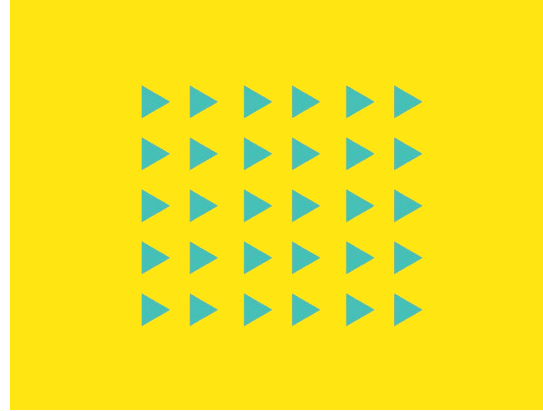
JUMQ

The global challenge & JUMO's data-driven answer



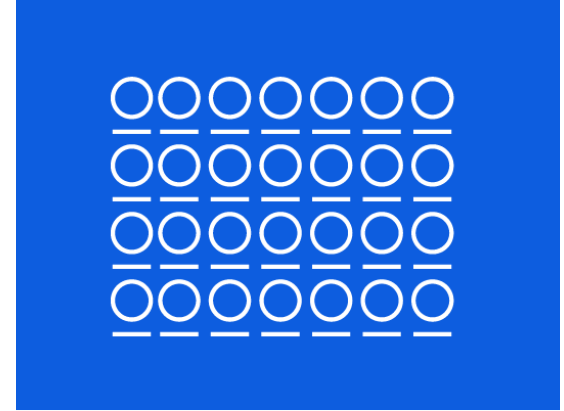
The challenge

Billions of people lack access to financial services.



The solution

We can connect entrepreneurs to the finance they need to grow & prosper.



The potential

Anyone with a phone and mobile wallet can transact & develop a financial identity.

About JUMO

Partnerships allow us to deliver innovative savings and credit solutions in our markets.

We use **technology to deliver** products at a fraction of typical costs.

USD\$1.6 billion disbursements to date, over 16 million customers served and increased financial inclusion.





Photo by [Dugba Cauley-Hushie](#) on [Unsplash](#)

The Ghana market

How loans are adding value to the lives of customers

How customers have responded to the product

Opportunities for improvement



JUMO in Ghana

In Ghana we are increasingly reaching more youth and low income customers.

Most customers have at least a secondary education and do not rely on agriculture for income or consumption.



SME insights

A high number of customers are MSMEs (including agriculture).

Most customers run their own businesses and are close to mobile money agents.

Voice of the customer

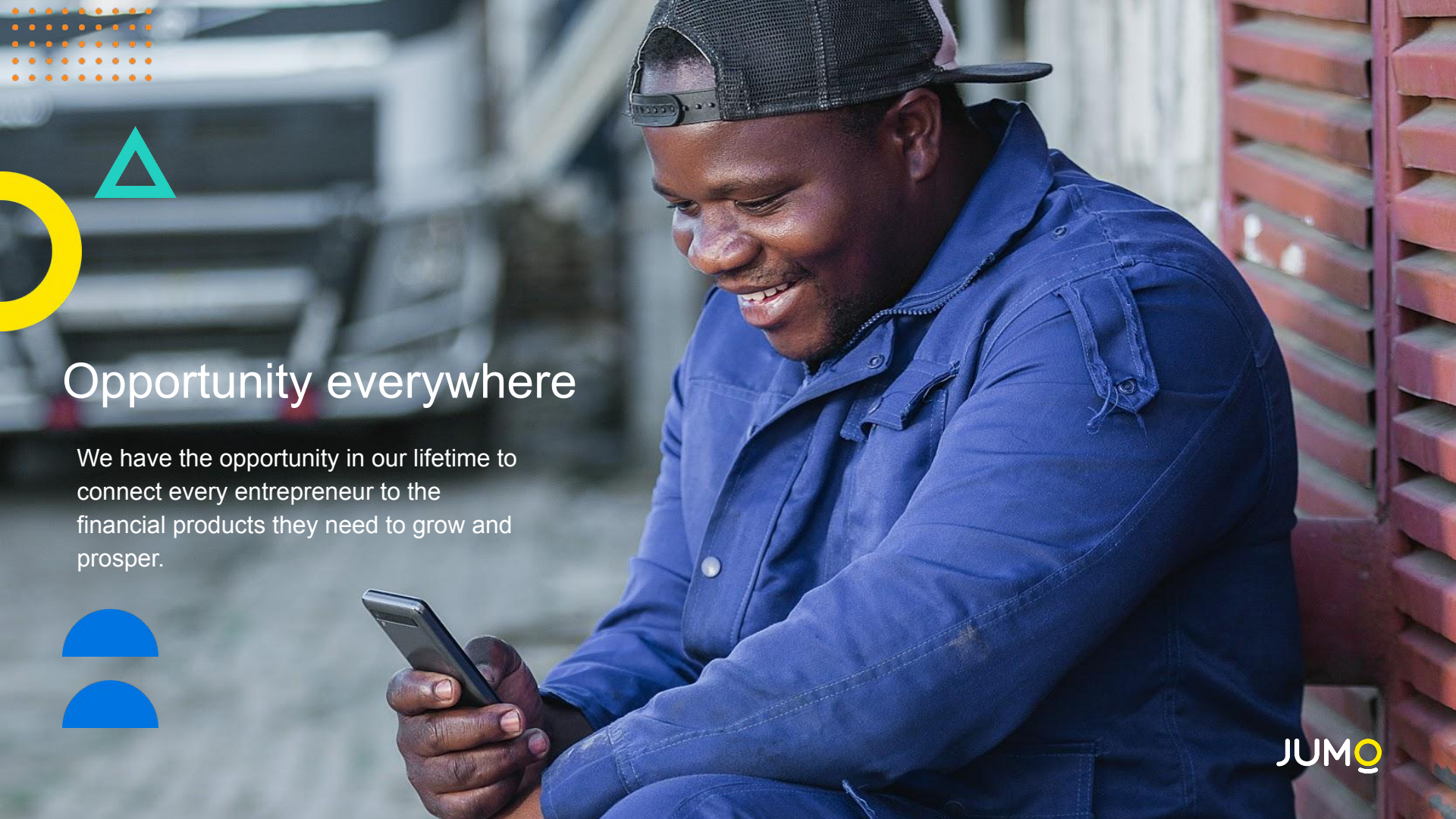
JACOB

Steelbender
and aspiring
entrepreneur

Video

<https://youtu.be/go00B8jXFz4>





Opportunity everywhere

We have the opportunity in our lifetime to connect every entrepreneur to the financial products they need to grow and prosper.

