



# LendEnable

Enabling Intelligent Lending

**May 2018**

## ABOUT US



**LendEnable Limited** is a global credit insights and technology company that enables intelligent lending to SMEs.

LendEnable offers a suite of credit analysis tools on a cloud-based platform that are designed for SME lenders to improve **speed, efficiency, consistency** and **decision-making** in the lending process.

### Our Mission

Our mission is to create the 1st global marketplace for SME lending.

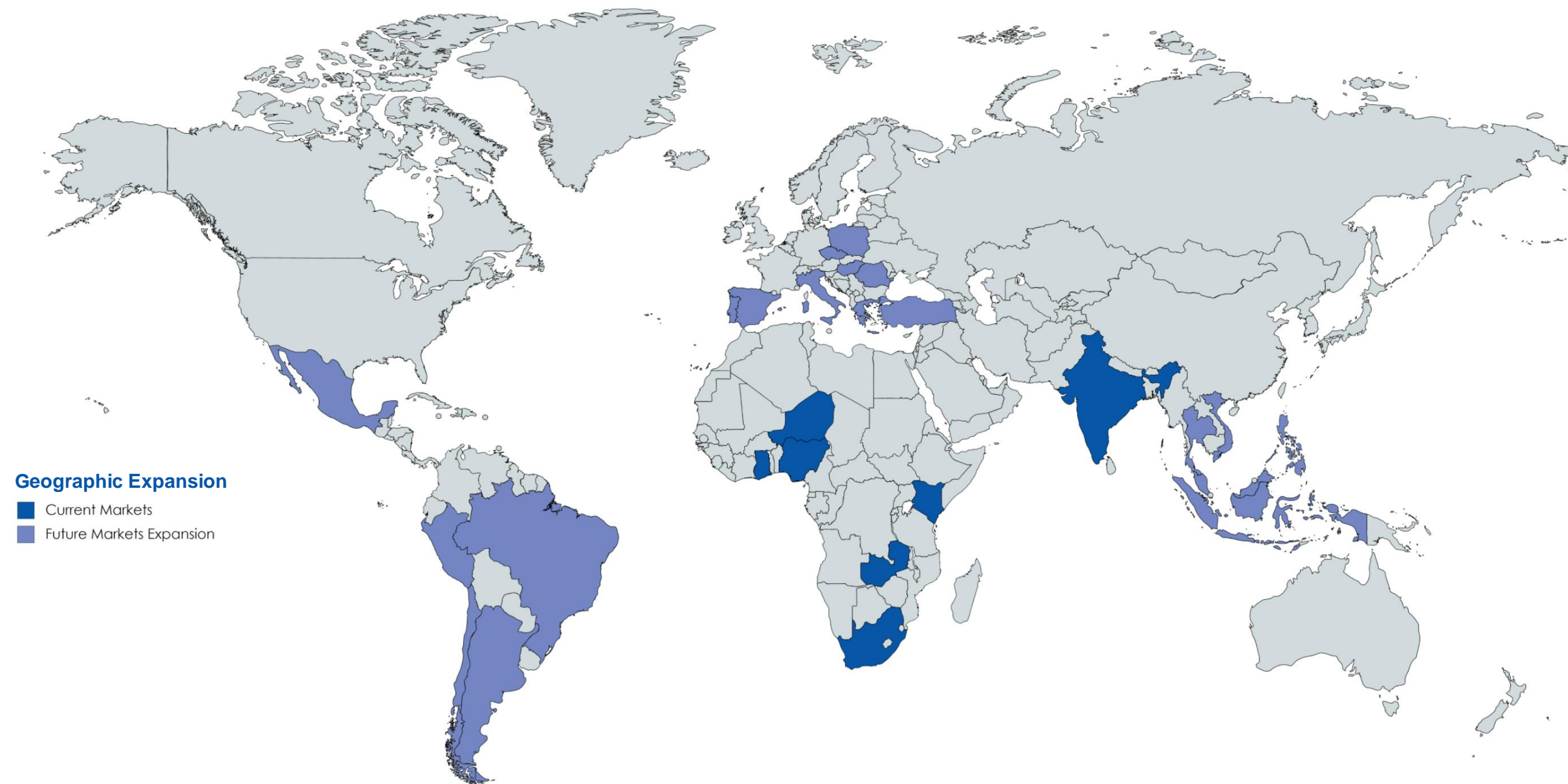
### Our Vision

Our vision is a transparent and vibrant global financial marketplace where SMEs and lenders can find their right match.

## LENDENABLE'S GLOBAL PRESENCE

LendEnable

**LendEnable** has entered Key SME Growth Markets, India and Africa and has a clear expansion plan into other SME markets like South East Asia, LATAM, Eastern & Southern Europe to effectively address the US \$8.1 Trillion market.



## TEAM, ADVISORY COUNCIL & PARTNERS

LendEnable

**LendEnable Team** LendEnable's senior management has over 100 years of proven expertise in **technology, credit, risk** and **the SME segment**. They have built credit and risk analytics platforms for some of the world's largest financial institutions, managed large international investment portfolios, taking SMEs from start-up to IPO, and invested heavily in SMEs across multiple geographies and sectors.

**LendEnable Advisory Council** LendEnable's global advisory council includes senior level representatives from banks and institutional investors such as Citibank India, Barclays, EMEA, JP Morgan, HSBC, Janus Henderson Investors and seasoned SME investors;



J.P.Morgan



**LendEnable Partners** LendEnable's Partners include prominent names as displayed below.



## THE LENDENABLE PLATFORM

**LendEnable's platform has been built using a sophisticated credit algorithm which has been validated and developed together with lenders/banks. Our platform helps deliver;**

1. EFFICIENCY
  2. PROFITABLE GROWTH
  3. IMPROVED ASSET QUALITY
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- a) Significantly decreases turn around time on credit decisions.
  - b) Grows your SME loan book quickly without adding personnel.
  - c) Enhances risk management and the ability to identify possible trouble spots before they become problems.
  - d) Automation of heavy credit processes + simultaneous analysis of millions of financial data points allows quality credit outputs to be generated in seconds.
  - e) Access to large global financial data sets and comparative analytics provides deep insights on sector dynamics and factors impacting on credit quality.



After a successful product launch in India, LendEnable is looking to partner with African Lenders to test our platform and tailor it to fit the SSA market standard.

**For additional information, please contact:**

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**Thank you**

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