



SME FINANCE  
FORUM

# Member services for 2020

***learn  
link  
lead!***

- Accelerating Finance for SMEs -



MANAGED BY

**IFC**

**International  
Finance Corporation**  
WORLD BANK GROUP

Welcome to our global network of banks, fintech companies and development banks. With over 170 institutions, operating in more than 190 countries, all **our members** share a common commitment to advancing finance so that small and medium enterprises can flourish and grow.



170 institutions



190 countries

Through participation in the SME Finance Forum's activities you will:

Acquire new knowledge on SME banking



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Make new business partnerships



LINK

Engage in a productive dialogue with policy makers and/or regulators on SME finance issues



LEAD





# Our Offerings

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**Your annual membership fee with the SME Finance Forum gives you access to the following**

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Unlimited free passes to attend our 2020 Global SME Finance Forum



Unlimited free access to our [monthly webinars](#)



Opportunity to be a speaker at one of our webinars or conferences



Opportunity to be invited as a speaker at high level events (G20, OECD, APEC)



Opportunity to be part of our fintech demo during our annual event



Participation in our [Risk Management Community of Practice](#)



Access to exclusive resources via our [members' intranet](#) (webinar recordings since 2017, webinar write-ups and conference proceedings)



Discounted admission to selected industry partner's event (Finovate, Lendit, Money 2020)



Access to our B2B marketplace during our 2020 Global event



Customized on demand matchmaking and contact brokering

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**An extra fee is required for the following specific activities**

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*Participation in our immersion programs for a modest fee (500 USD per person)*

*Booth exhibitors during our annual event (50% discount price for members)*



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# Monthly Webinars

You can tune in to [these webinars](#) via WebEx or your phone. Members receive personalized invitations to attend.



**January 29th**

Managing SME Banking in Challenging Conditions

**February 19th**

Digital Banking Solutions –  
Platforms in SME Banking

**March**

Digital Banking Solutions –  
Automating the Lending Process

**April**

African Innovations in SME Finance:  
Mobile Financial Services

**May**

Serving Women-Owned  
Businesses: How Banks Leverage  
Digital Technology

**June**

Supply Chain Finance Innovations:  
Opportunities for Banks

**July**

Supply Chain Finance Innovations:  
Technology Platforms

**August**

African Innovations in SME Finance:  
ePayment Technology

**September**

AI and Blockchain in SME banking

**October**

Data Analytics in SME Banking -  
Part 1

**November**

Data Analytics in SME Banking -  
Part 2

**December**

SME Finance: Green Banking



# Community of Practice

The Forum will organize the third [Community of Practice meeting on Risk Management](#) in Singapore, hosted by Standard Chartered Bank on March 25th, followed by DBS Immersion visit scheduled on March 26-27.

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## Data Sets

The Forum makes existing SME data available to the public and collects original data when necessary. Specifically, the Forum curates [four datasets](#):



[The MSME Economic Indicators Database](#), which was updated in 2019, and records the number of formally registered MSMEs across 176 economies;

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[The IFC Enterprise Finance Gap Database](#), which estimates the degree of access to credit and use of deposit accounts for formal and informal MSMEs. The database currently covers 177 countries and will be updated in 2020;

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[The IFC Reach Dataset](#) based on a portfolio reporting from 2004 to the present from IFC's 300+ client financial institutions, detailing the numbers and quality of loans made to SMEs. The Reach dataset is updated annually;

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[Women – SME Finance Categorized Indicators](#), which identifies and categorizes Women, Business and the Law 2018 indicators of relevance to SME finance. We plan to update and expand gender disaggregated data in 2020.



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# Annual Conference

The Global SME Finance Forum 2020 will take place in Bangkok, Thailand on 26-28 October.

Our flagship annual event attracts over 600 senior executives from hundreds of banks, development finance institutions and fintech companies.



# B2B Marketplace



Our annual marketplace facilitates one-on-one meetings between our event attendees who highly value the opportunity to fundraise or source investments and forge partnerships.





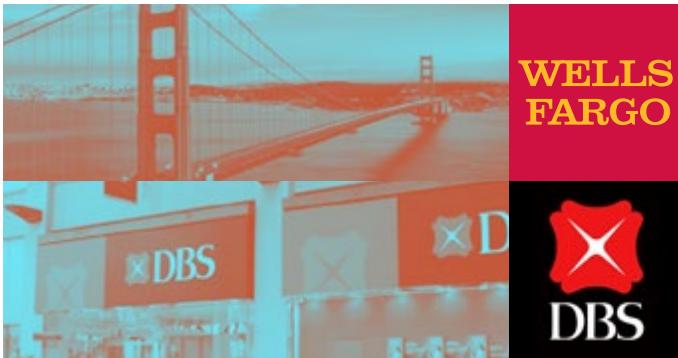
# Immersion Programs

The Forum provides its members with 2-3 day exposure visits to high performing regional or global financial institutions or fintechs to gather in-depth knowledge about an innovative aspect of their operations.

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## *Already planned*

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[Wells Fargo, SizeUp, Veem, and Kountable](#) in San Francisco on **January 22-24**.

[DBS](#) in Singapore on **March 30-31**.

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## *To be confirmed*

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### **Equity Bank**

Financial services provider headquartered in Nairobi, Kenya. It is licensed as a commercial bank, by the Central Bank of Kenya.

### **BRAC Bank**

Private commercial bank in Bangladesh focused on SMEs. It was founded in 2001 to reach the large number of unbanked people which were not covered by traditional banks.



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# Global SME Finance Awards

The awards recognize and celebrate financial institutions and fintech for their outstanding achievements in delivering exceptional products and services to their SME clients. Endorsed by the GPF, the Global SME Finance Awards provide an opportunity for institutions to showcase and share their good practices and knowledge. We look forward to launching the 3rd edition of this competition by March and announcing winners at the 2020 Global SME Finance Forum in Bangkok on 26-28 October.



## Relationship with G20 and other policy makers and regulators:



There will be a major **G20 Forum on financial inclusion for SMEs, women and youth in Saudi Arabia** in June where the Forum and its members will be represented. We are also working on a call to action for the G20 on how countries can better encourage digital financial inclusion for SMEs, for which any and all inputs are welcomed.



**Our APEC work** on improving financial markets infrastructure (credit information, secured transactions/movable assets regimes, payments systems) and on cross border data governance will continue and should produce opportunities during the year for speakers and audience in APEC supported events.

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