

Global SME Finance Forum 2019- IMPORTANT INFORMATION ENCLOSED



- ACCELERATING FINANCE FOR BUSINESSES -

Dear Participant:

We are just one week away from the [Global SME Finance Forum 2019](#), in Amsterdam, and we are eagerly looking forward to welcoming you there and having you join us for this 5th annual Forum.

Below are some final **logistical details** as you prepare to travel. Please read this email ***carefully*** as it contains important information.

- **Where to find us:** All events will take place at the [Hilton Amsterdam Airport Schiphol](#), unless otherwise specified. You can view the current agenda on the event website: <http://www.globalsmefinanceforum.org/2019/>
- **Where to stay:**
 - [Hilton Amsterdam Airport Schiphol](#) - Schiphol Boulevard 701, Schiphol, 1118 BN, Netherlands. Phone: +31-20-7104000
 - Other Hotel options: [Sheraton Hotel](#), [Citizen M](#) and [Qbic Hotel WTC](#).
- **How to reach Hilton Amsterdam Airport Schiphol** once you are at the airport. Please read the instructions [here](#).
- **How to connect/network:** Using Brella, our event app, you will be able to contact any participant, request and schedule a meeting. This is the only way to participate in our [Marketplace](#) and connect with 29 investors and fintechs on Monday afternoon, so be sure to download the app soonest to request those all-important meetings and connections.
- **How to Register Onsite:** The registration desk will be open on Sunday, October 6th from 12:00 PM to 8:00 PM in the Foyer at the Hilton. We *strongly* encourage attendees to register on Sunday if possible, to avoid waiting on Monday morning. The registration desk will open again at 7:00 AM on Monday, October 7th.
- **How to connect on Social Media:** Use our **#SMEFF19** hashtag when posting on social media and taking selfies at our photo booth
- **What to wear:** The dress code is *business casual* for the Global SME Finance Forum 2019, including the gala dinner, although please feel free to wear something casually festive for the gala dinner if you like.
- **Weather in the Netherlands:** Typical Amsterdam weather in October is 7-14°C/44-57°F.
- **Attending the Members Meeting?** (Members Only): This meeting will be held from 9.00 AM – 12.00 PM on Wednesday, October 9th in The Hague.
 - Address: IGLU - **Igluu Den Haag**, Louis Couperusplein 2, 2514HP Den Haag.)

- Meeting Point: Hotel Lobby at 7:45 AM. Bus departs at 8:00am. Lunch will be served at 12:00 PM. Study Visit participants will have to leave at **12:45 PM** to arrive on time to the respective visits.
- **Gala Dinner:** If you are registered to the dinner, you will be receiving a confirmation email soon.
 - **Have you registered for a Study Visit?** If you signed up for a Study Visit, which will take place on Wednesday, October 9th, you will receive an email from [our team](#). Please read and respond accordingly.
- For all study visit participants, you must have some form of **identification** with you (e.g. Passport, Driver's License etc).
- Participants are responsible for their **own** transportation to and from the study visits, which are accessible via public transportation, taxi, ride share, etc., unless otherwise specified.
- Please read the [registration instructions](#) to register for the Study Visits.
- **Other Forum questions:** Please email [us](#) at smefinanceforum@ifc.org.
- **Emergency number in The Netherlands:** If you have an emergency, please dial 112 for assistance.

As of today, we have over 500 participants from 278 institutions and almost 80 countries represented. We are very excited to welcome you to The Netherlands – **Goede reis!**

We look forward to seeing you in Amsterdam!

Sincerely,

The SME Finance Forum Team
smefinanceevent@ifc.org

Stay Connected



Website: <http://smefinanceforum.org>