

SizeUp

The logo for 'SizeUp' features the word 'SizeUp' in a bold, sans-serif font. The 'U' is stylized to incorporate a bar chart with three vertical bars of increasing height: green, orange, and blue. A large blue arrow points upwards from the top of the 'U', symbolizing growth and progress.

Big Data for Small Business

Banking small businesses is difficult
because some banks have a general
small business approach as if all small
businesses could fit into one category
or have similar issues.

But the reality is...



**ONE SIZE DOES
NOT FIT ALL**



FEW SIZES FIT FEW

SizeUp takes a data-driven approach
which empowers banks to provide
their small business customers with
completely personalized and
customized business intelligence for
each customer.



Business Intelligence
Platform

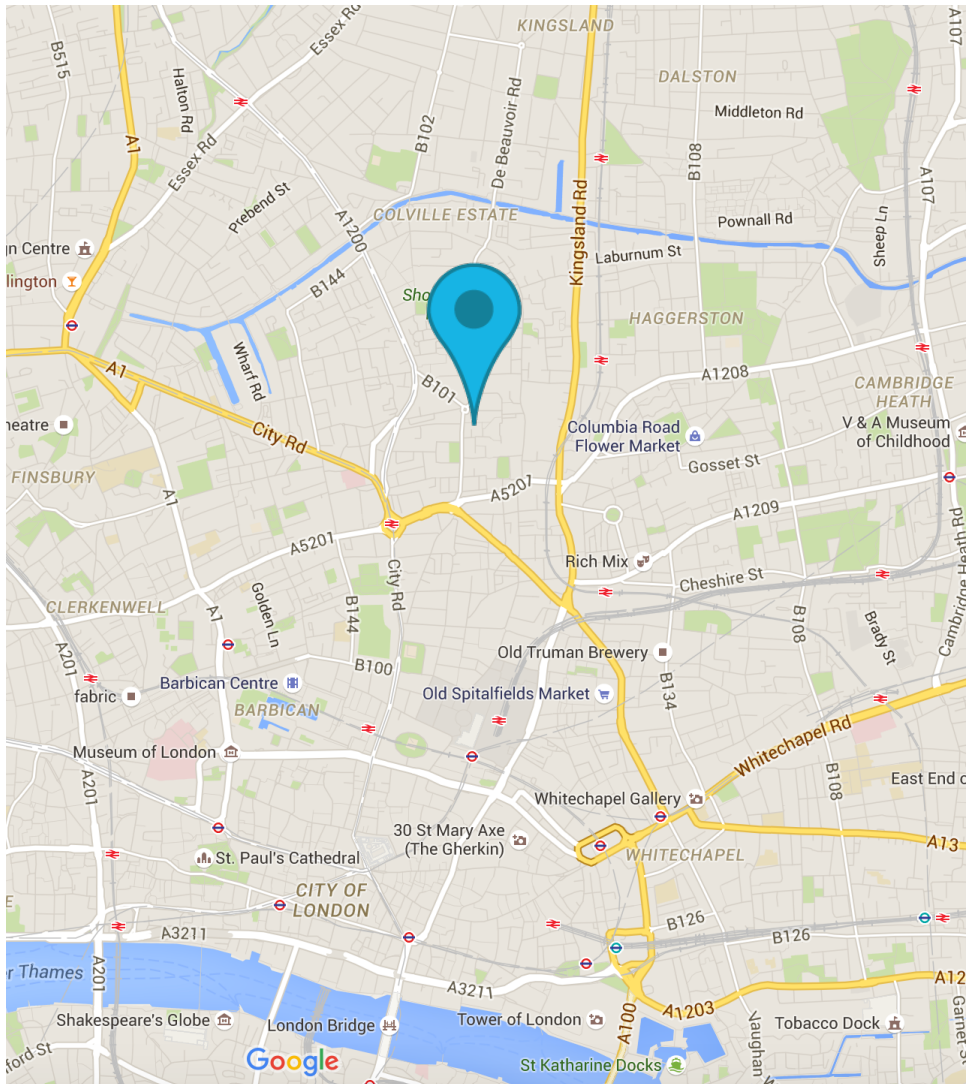
1,000+
industries

100M+ businesses

Hyper-local to postal
code level

Customized BI for
all of your
customers

Another way to think about this is that SizeUp doesn't think of a business as a retailer in the United Kingdom. We see the business as a unique florist in the Shoreditch neighborhood of London and our bank customers can show that business insights specific to them and reveal information it might not even know about itself.



230,000

150,000

120,000

200,000



Scopri come è posizionata la tua azienda rispetto alla concorrenza

- Grazie a dati affidabili messi a tua disposizione, potrai prendere le decisioni migliori per la tua azienda.
- Scopri la performance della tua azienda rispetto alle altre del tuo settore di riferimento.

Confronta la tua azienda

Individua le opportunità di crescita

Pubblicità intelligente

Metti a confronto le performance della tua azienda con quelle dei concorrenti del tuo settore in base a selezionati criteri di valutazione, come i ricavi annuali o l'indebitamento aziendale.



Supporto online: chat inattiva

Using SizeUp is easy for a small business. They just enter in their business industry and the city they are located.

In esclusiva per Deutsche Bank

Questa applicazione è disponibile in Italia esclusivamente attraverso db Impresa eXtra.

Guida e assistenza complete

Usa questa applicazione ovunque e in qualunque momento e hai sempre a disposizione tutta l'assistenza di cui hai bisogno. **Accedi** e inizia la tua esperienza!

My Business

Competition

Advertising

Find out how the company is positioned in its industry.

Compare the Company with the competition [Retail sales of footwear and accessories](#)

Then they enter basic information they know about their business such as how much money they make.



Revenue

The annual turnover of the company

€678,000

THE ANNUAL TURNOVER



Year of opening

The year in which the company was started

PLEASE ENTER THE YEAR OF OPENING



Wage

Average annual salary of employees

PLEASE ENTER THE AVERAGE SALARY OF EMPLOYEES



Employees

Number of full-time equivalent employees

PLEASE ENTER THE NUMBER OF EMPLOYEES



Cost-Effectiveness

Turnover per employee divided by the employee's wages



Operating cost

PLEASE ENTER THE COSTS FOR THE YEAR



Revenue

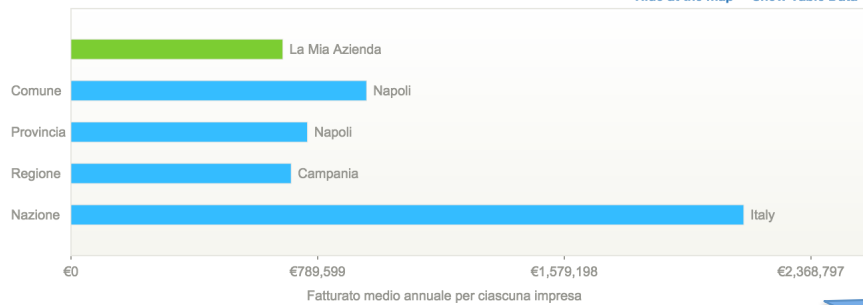
The annual turnover of the company

€678,000



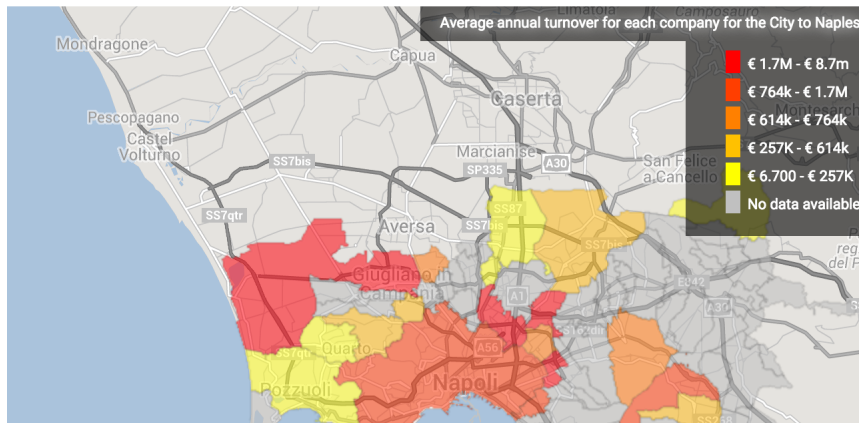
My company vs. the competition

[Hide at the map](#) [Show Table Data](#)



The average yearly revenue measure revenue from the sale of goods and services by an enterprise on average in the reference area. You can use this figure as a reference to determine the performance targets to be fixed.

SizeUp supercrunches millions of data points to show the business how it compares to industry competitors from the local to national level.



Use the map of the competition to see what local companies have large market shares that the company could obtain. Having identified the main competitors, think about what allows them to be successful, and think about how to pass them.

The product or service offered by the company is quicker, cheaper, or better than the competition? If the answer is "yes", you have to make sure that customers know the competition, to give them a reason to become customers of the company. Find the best places to launch or marketing campaign. .

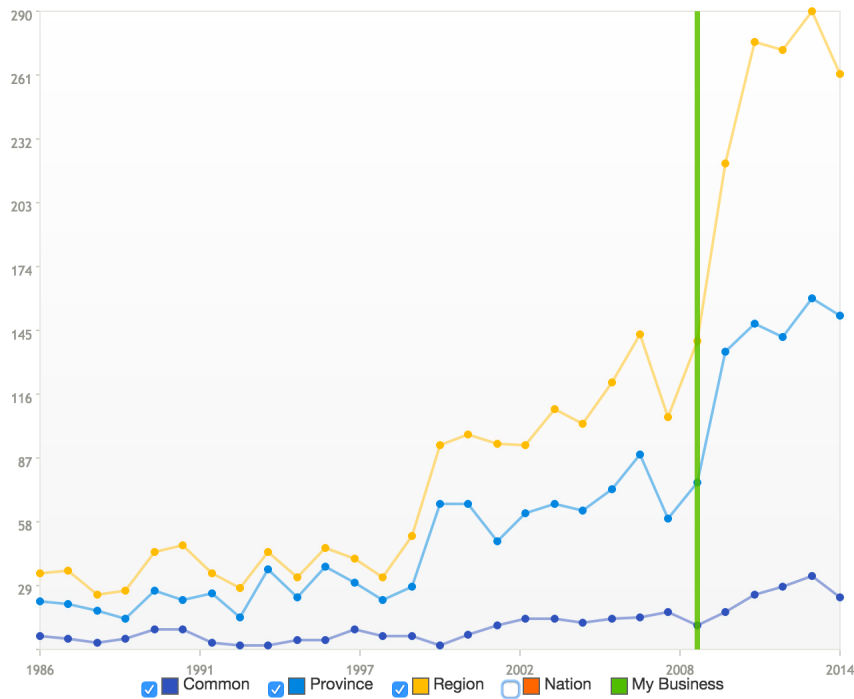


Year of opening

The year in which the company was started

2009

My company vs. the competition



This shows the year existing businesses in the industry opened and if they are in a growing or declining industry.

A drop in the graph means that there are fewer firms were opened in that year, or that few businesses open year have survived until today. If there is a downward trend in recent years, this may be attributable to a maturation of the industry, rather than a decline. If most of the companies are in business for many years, there may be important barriers to entry that prevent start-ups to compete, creating a market composed of established companies.

To focus on local trends, we must hide the data at the national level or those relativ to other geographical levels.

The company has already started [\[Change\]](#)

It determines whether you need to worry about new competitors could enter the local market.

If you consider to sell the company, use the chart to identify peaks in the opening of companies to see when the interest in buying the company is potentially higher.

LESS ▲



Wage

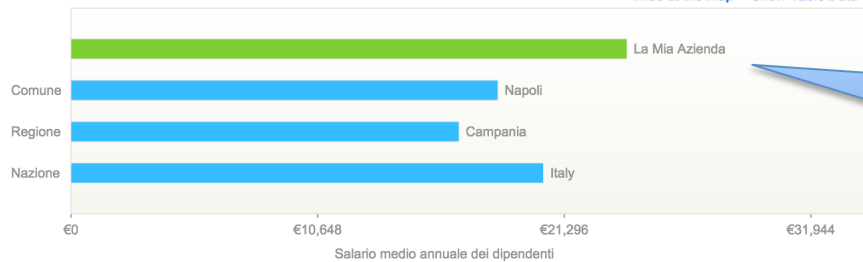
Average annual salary of employees

€24,000



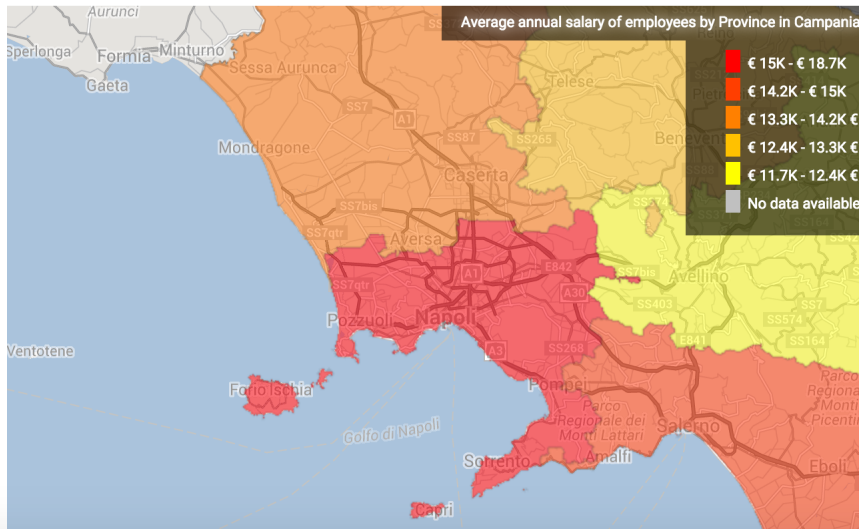
My company vs. the competition

[Hide at the map](#) [Show Table Data](#)



The average wage in an industry often takes into account different occupations. For example, a law firm that employs both lawyers assistants, which has

Is the business paying their employees more or less than their competitors?























are not critical, you can assess the intake of younger employees or with qualifications lower. The wage levels are often linked to the cost of living, which may explain many differences in wages between different geographical areas.

The company has already started [\[Change\]](#)

It determines if the company you keep in the average wage of the area to prevent employees leave the company for competition.

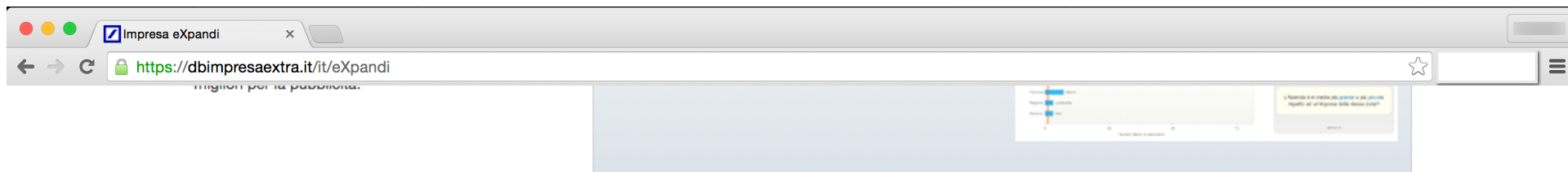
LESS

Compare the Company with the competition [Retail sales of footwear and accessories](#) in [Naples, Campania](#)

 Revenue <small>The annual turnover of the company</small>	€678,000	
 Year of opening <small>The year in which the company was started</small>	2009	
 Wage <small>Average annual salary of employees</small>	€24,000	
 Employees <small>Number of full-time equivalent employees</small>	4	
 Cost-Effectiveness <small>Turnover per employee divided by the employee's wages</small>		
 Operating cost <small>Expenditure related to Company</small>	€773,000	
 Net income <small>Company's profitability after subtracting costs</small>	€4,000	
 Debt to Capital <small>Ratio of total debt and the firm's capital</small>	2	
 Net assets <small>What the Company owns less than what needs to others</small>	€67,000	
 Turnover for Resident <small>Revenue generated per resident of the community</small>	€24	

Detailed

In just a few minutes from start-to-finish the business gets a dashboard of their company performance that is easy to understand using icons, numbers, and color-coded gauges.



Impresa eXpandi

Come si colloca la mia azienda sul mercato?
Confronta le performance della tua azienda con oltre 5 milioni di aziende in tutta Italia.

Dove si trovano i miei potenziali clienti?
Individua le aree geografiche più coerenti all'espansione della tua azienda.

Dove è meglio pubblicizzare la mia azienda?
Investi il tuo budget pubblicitario nel posto giusto.

Tutte le informazioni di mercato e i dati usati dalle grandi aziende in un formato semplice, a un prezzo competitivo.

Gallerie d'arte

Milano, MI

[Scopri di più](#)

In esclusiva per Deutsche Bank

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Guida e assistenza complete

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Map your competitors, customers and suppliers in the industry **Retail sales of works of art (including art galleries)** in the field at **Milan, Lombardy**



Competitors



Clients



Suppliers

Competitors

Suppliers

Clients

All

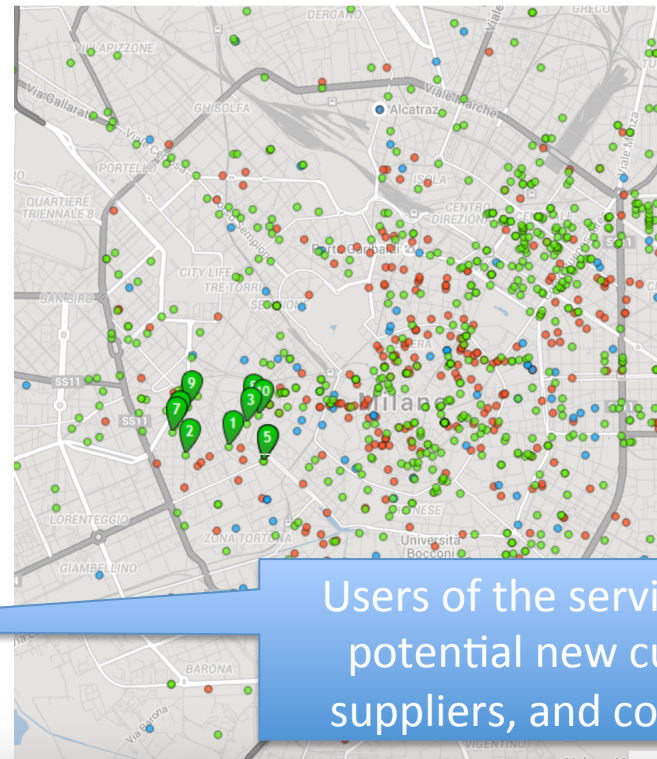
The Characteristics of the Sector

Hotels and similar

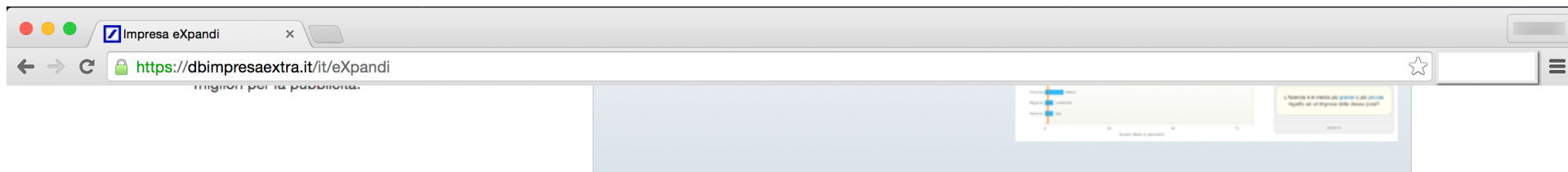
Add categories of business customers:

Immettere il settore

- 1 "Hotel Restaurant Helvetia SNC Of B ...
Via Ercole Ferrario, 7, Milan, 20144
- 2 Russotti Gestioni Hotels SPA
Via Giorgio Washington, 66, Milan, 20146
- 3 Altirori SASDi Daughter Alfonso E Fig ...
Via Bartolomeo Panizza, 5, Milan, 20144
- 4 Hotel Sant'Ambroeus Srl
Papiniano avenue, 14, Milan, 20123
- 5 Sant'Ambroeus SRL
Papiniano avenue, 14, Milan, 20123
- 6 "Amalfi Hotel Sas Di Guido Baldi"
Via Kvarner, 18, Milan, 20146
- 7 IAM - Initiatives Hotel Milanesi ...
Via Trieste, 15, Milan, 20146
- 8 The Dune Services SRL
Via Emilio Motta, 6, Milan, 20144



Users of the service can find potential new customers, suppliers, and competitors.



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Dentista

Roma, RM

Scopri di più

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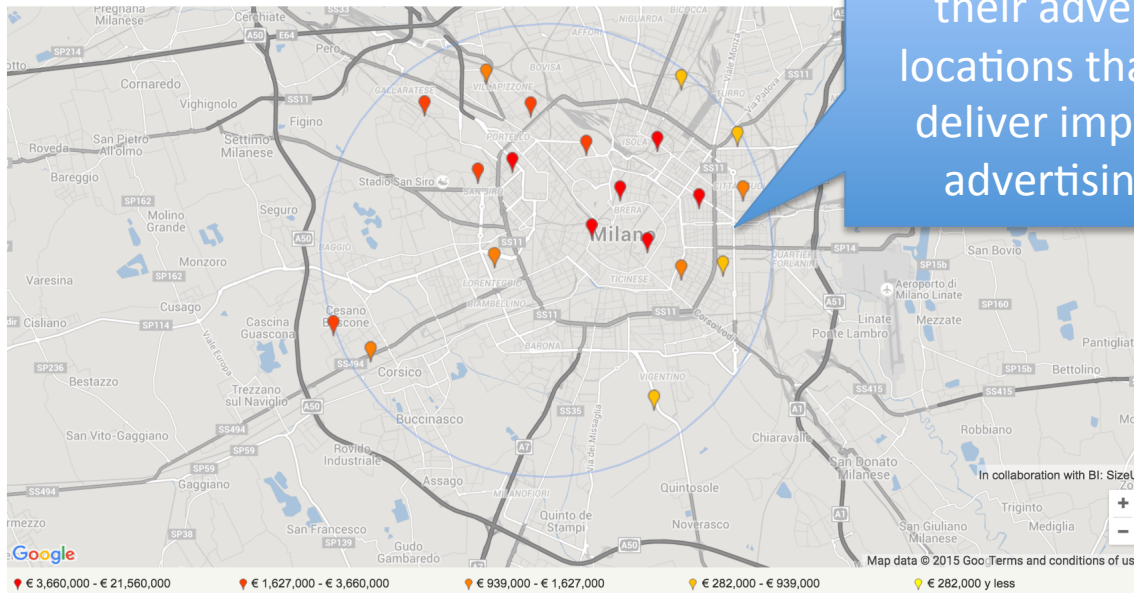
Guida e assistenza complete

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Invest the advertising budget in the right place.

The best places to invest in **Milan, Lombardy** in **activities of dental** sabandosi on **Total Turnov**

Filter by postal codes for which: the distance is less than 6 km from the city Company [More filters](#)



Users of of SizeUp can optimize their advertising focus on locations that can potentially deliver improved results on advertising investments.

This is a list of zip codes with the highest aggregate turnover in the **activities of dental practices** . This list can be used by companies that sell to businesses or customers and they want to know where the revenues are highest in the industry.

Postcode City for

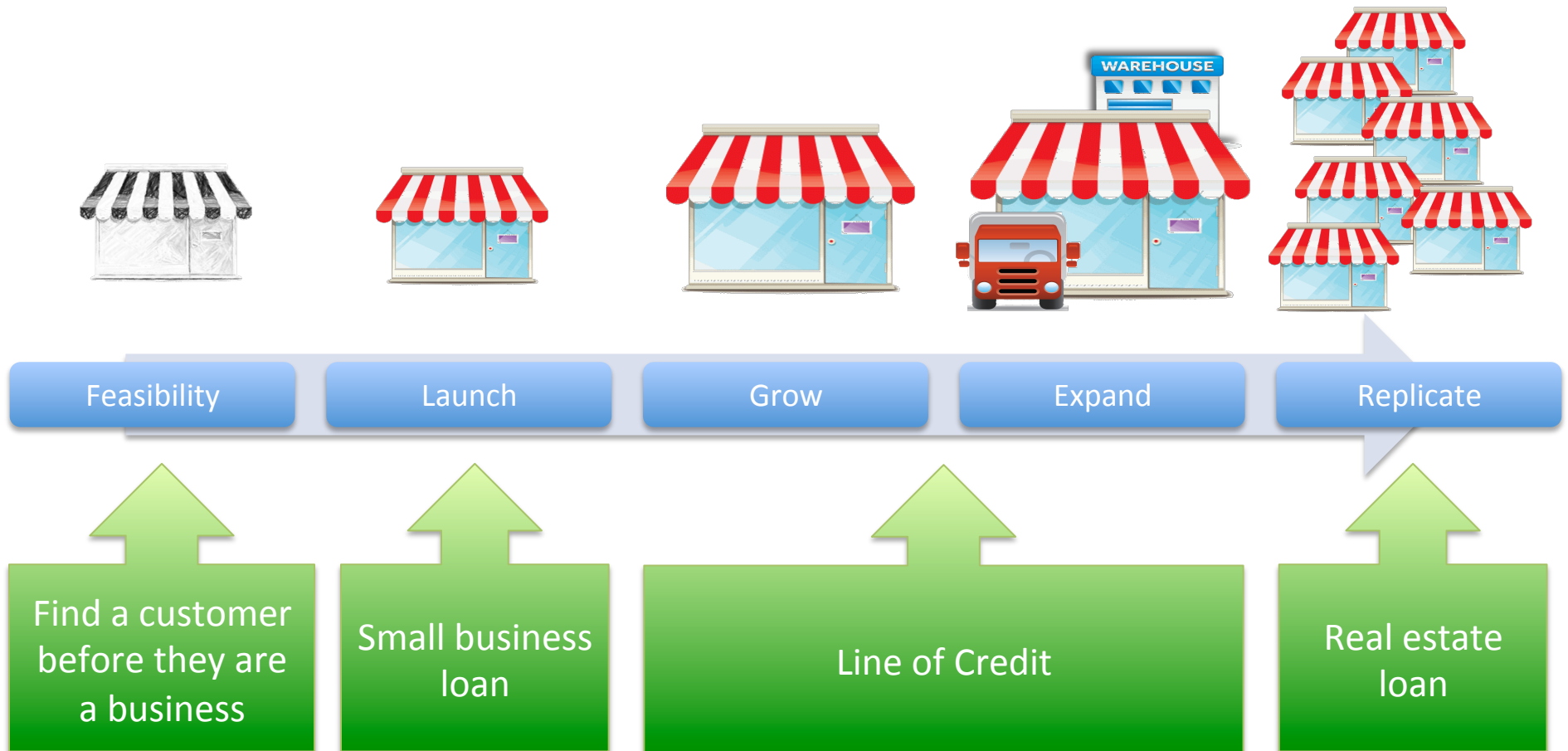
Total Turnover

20122 Milan € 20,920,000 - € 21,560,000

20123 Milan € 9,602,000 - € 9,834,000

.....

SizeUp assists businesses across their entire lifecycle and at key decision making moments.

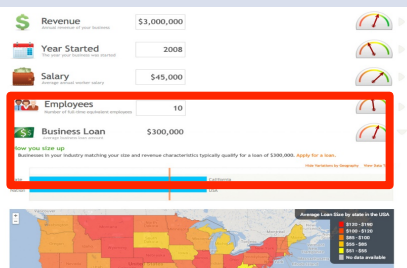


Through SizeUp, banks can introduce their products and services a key moments.

Why banks want SizeUp

Introduce
Products &
Services

Upsell



Customer
Acquisition

Lead Gen

SizeUp
Complete your free registration

Name: (required)
Email:
Password:

Create Account

Customer
Retention

Differentiate

RESERVED
FOR
CUSTOMERS
ONLY

Engagement

Stickiness

SizeUp
Your Business's Rank has Changed
How do you compare to your industry's competition?

Hey John Doe,

You last ran a report on SizeUp for your Ice Cream Parlors business in New York, NY. Your ranking on SizeUp has changed and you are now in a lower percentile for revenue.

SizeUp has been refreshed with the latest and greatest business data for your industry, which means that your benchmarks have been updated as well.

Now is a great time to see how you perform against the competition, where your new competitors, customers, and suppliers are located, and determine the best places to advertise.

Example users of SizeUp technology

SBA.gov
U.S. Small Business Administration

Analyze Your Business

How you size up: Your business generates more revenue than 30% of businesses in your industry in the nation.

Revenue
Actual revenue of your business: \$567,890

Map your competition
Map where your competitors, customers, and suppliers are located inside areas with many potential customers but little competition.

Find the best places to advertise
Choose from the top regions to target areas with the highest quality, revenue, most underserved markets or create a custom demographic record.

Bloomberg Businessweek

Wells Fargo Works for Small Business

Home | Start Your Business | Run Your Business | Grow Your Business | Plan Business Plan Center | Accounts & Services

Competitive Intelligence Tool
Powered by **SizeUp**

Help manage and grow your business by comparing your business to competitors, mapping your competitors, customers, and suppliers; and finding the best places to target your next advertising campaign. The Competitive Intelligence Tool can help.

My Business: Competition Advertising

Compare your business to the competition in the **Thai Restaurants** industry in **San Francisco, CA**.

Revenue
Actual revenue of your business: \$200,000

How you size up
The revenue your business generates is greater than or equal to 30% of businesses in your industry in your city, greater than or equal to 30% of businesses in your country, greater than or equal to 31% of businesses in your metro, greater than or equal to 31% of businesses in your state, and greater than or equal to 25% of businesses in the nation.

Business Credit Center



Deutsche Bank Italia

Assistenza | Contatti | Mappa del sito

db Impresa eXtra

Home | Impresa eXtra | Impresa eXpandi | Impresa eXplora | Impresa eXporta | Abbonamenti | Login | Registrati

Impresa eXpandi
Trasforma le informazioni in decisioni strategiche.
Registras subito

Scopri come è posizionata la tua azienda rispetto alla concorrenza

- Grazie a dati affidabili messi a tua disposizione, potrai prendere le decisioni migliori per la tua azienda.
- Scopri la performance della tua azienda rispetto alle altre del tuo settore di riferimento.
- Individua geograficamente le zone in cui sono presenti potenziali clienti, fornitori, concorrenti e luoghi migliori per la pubblicità.

Confronta la tua azienda
Meti a confronto la performance della tua azienda con quella dei concorrenti del tuo settore in base a selezionati criteri di valutazione, come i ricavi annuali o l'indebitamento aziendale.

Individua le opportunità di crescita

Pubblicità intelligente

SizeUp Differentiation



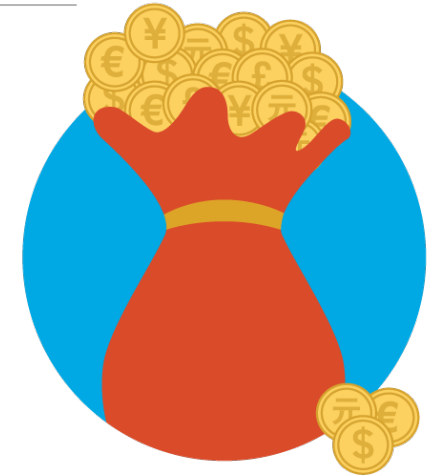
01

**Industry
accurate,
hyper-local data.**



02

**Tools small
businesses need
and can use.**



03

**Aligned with the
business
objectives of
your bank.**

We are expanding globally and are interested in working with innovative banks that want to provide better services to their small business customers.



Contact us at:

SMEforum@sizeup.com

SizeUp

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