



E-Commerce Platforms as a Gateway to New SME Finance Services



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Reaching the Informal: The Role of Finance in Improving the Growth and Productivity of SMEs

eCommerce Platforms: Formalizing access to markets



World Bank Group: Disruptive Technologies for Development

WBG seeks partnerships with large tech firms to solve development challenges

Disruptive Technologies



Big Data & Analytics

Blockchain



Advanced Robotics



Artificial Intelligence



Internet of Things



Cloud technology



Build/ Boost/ Broker Strategy

Build: Develop the foundational building blocks for sustainable technology-led economies



Boost: Expand the capacity of people and institutions to thrive in a resilient society in the face of disruption

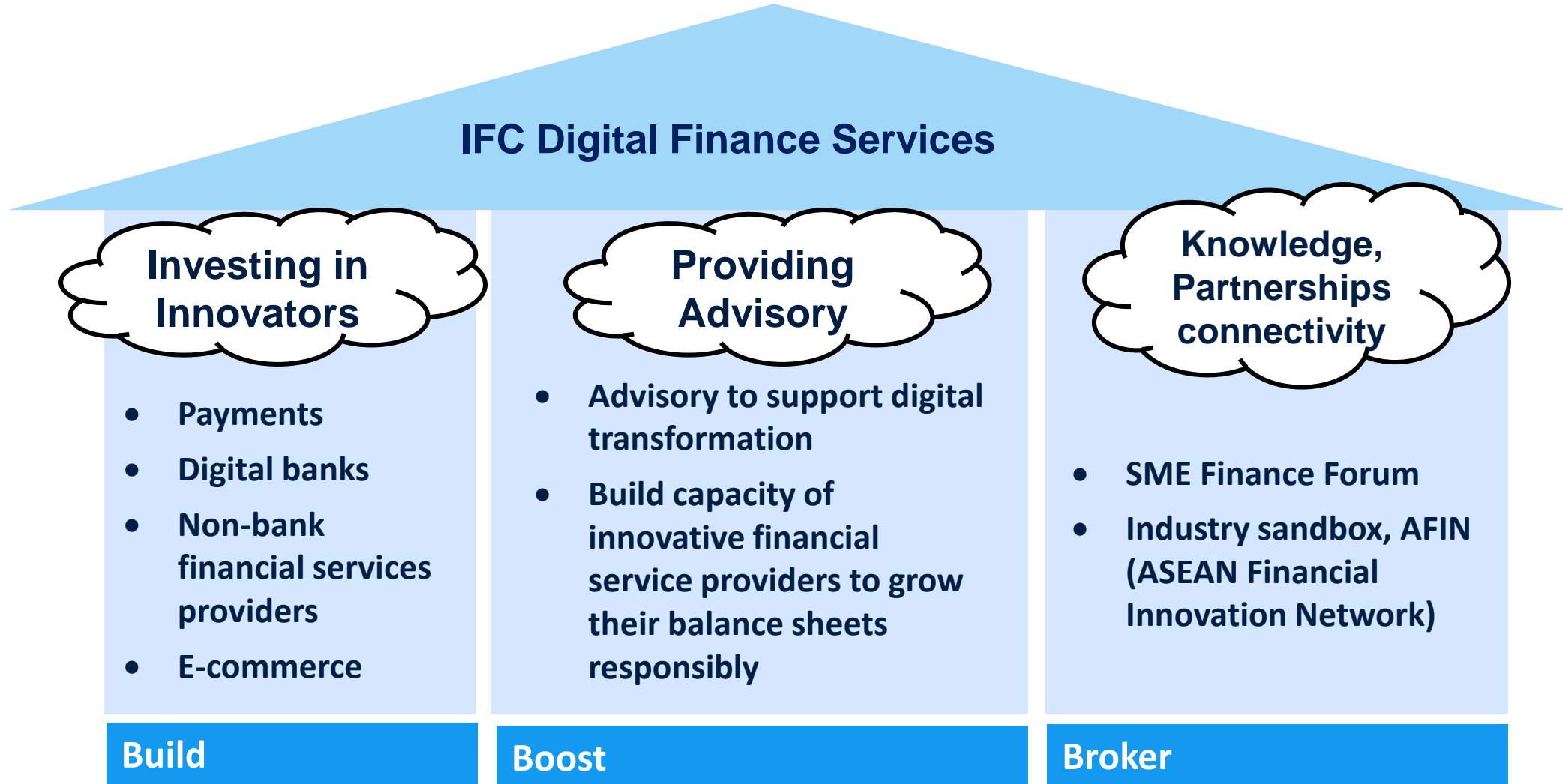


Broker: Harness disruptive technology, data, and expertise to solve development challenges and manage risks



IFC Digital Financial Services Strategy

Build/ Boost/ Broker Strategy



IFC's SME Finance Strategy is built on three strategic pillars

Our Objective is to

...



Growth & Competitiveness

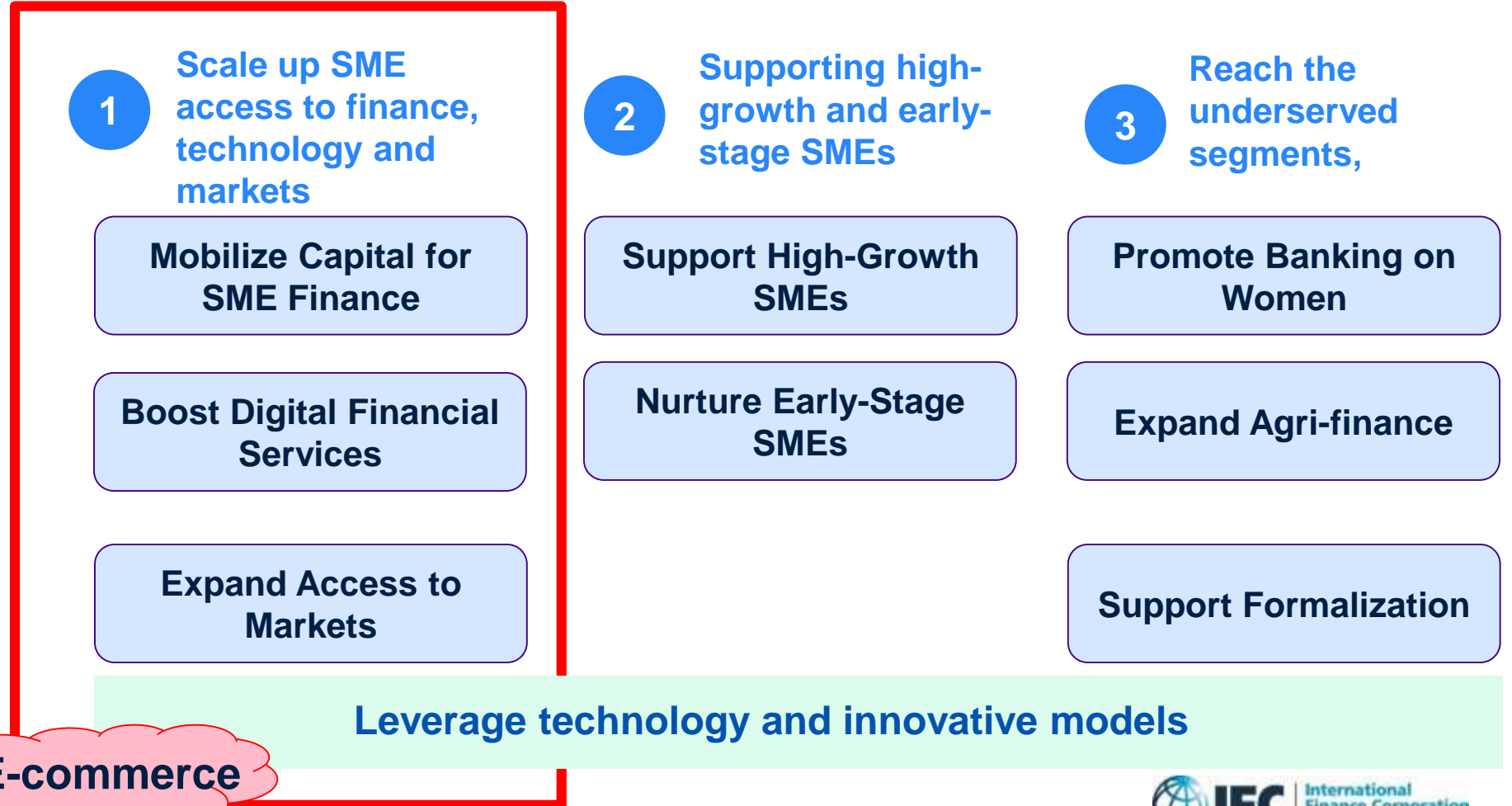


Inclusion



Jobs

To achieve this, we will develop a portfolio-approach that incorporates...



IFC supports e-commerce to enhance financial services

**E-commerce Platforms:
enable SME financial services**



**mercado
libre**

Tomas Piuzzi

JUMIA 

Juan Seco



Alibaba.com

Jason Tsai

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Steven Landman