

# Nomanini's fintech platform unlocks the latent potential of the informal retail economy.



86%

retail transactions in **Sub-Saharan African** occur through informal channels.

>150 million

informal retailers in emerging markets globally.





# Barriers to successful informal retail supply chain financing



Insufficient data for credit scoring



The need for collateral



Complex fee structures



**Lengthy loan terms** 



Nomanini leverages strategic partnerships to deliver a business banking wallet and a digital stock advance solution for informal retailers at scale.

## **FSPs**

Connecting
digital financial services
& the informal retail
ecosystem.

# **FMCG Manufacturer**

Unlocking value through digitisation & increasing share of forward stock.

#### **FMCG Distributors**

Optimising relationships between informal retailers and FMCG distributors.

### **Informal Retailers**

Access digital tools & working capital; vend digital products, e-pay suppliers & access credit.



Nomanini enables FSPs to access the informal retail trade

**Processing** 

10 million+

**Transactions** 

<1% loan default rate

~30% increase in trade activity

80%

repeat

borrow rate

noma











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