



SME FINANCE
FORUM

Member services for 2020

***learn
link
lead!***

- Accelerating Finance for SMEs -



MANAGED BY

IFC

**International
Finance Corporation**
WORLD BANK GROUP

Welcome to our global network of banks, fintech companies and development banks. With over 190 institutions, operating in more than 190 countries, all our members share a common commitment to advancing finance so that small and medium enterprises can flourish and grow.



190 institutions



190 countries

Through participation in the SME Finance Forum's activities you will:

Acquire new knowledge on good practices, and innovation in SME banking



LEARN

Make new business partnerships



LINK

Engage in a productive dialogue with policy makers and/or regulators on SME finance issues



LEAD





Our Offerings

Your annual membership fee with the SME Finance Forum gives you access to the following



Unlimited free passes to attend our 2020 Global SME Finance Forum



Unlimited free access to our [monthly webinars](#) and other [virtual roundtables](#)



Opportunity to be a speaker at one of our webinars or conferences



Opportunity to be invited as a speaker at high level events (G20, OECD, APEC)



Opportunity to be part of our fintech demo during our annual event



Participation in our [Risk Management Community of Practice](#)



Access to exclusive resources via our [members' Portal](#) (webinar recordings since 2017, webinar write-ups and conference proceedings)



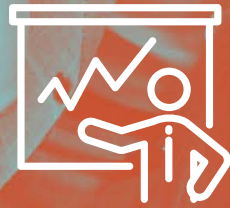
Discounted admission to selected industry partner's event (Finovate, Lendit, Money 2020)



Access to our B2B marketplace during our 2020 Global event



Customized on demand matchmaking and contact brokering



LEARN



Monthly Webinars and Virtual Roundtables

You can tune in to [these webinars](#) and [virtual roundtables](#) via WebEx or your phone. Members receive personalized invitations to attend.



Monthly Webinars

January 29th

[Managing SME Banking in Challenging Conditions](#)

February 19th

[Digital Banking Solutions – Platforms in SME Banking](#)

March 25th

[Digital Banking Solutions – Automating the Lending Process](#)

April 22nd

[Launch of Financing SMEs and Entrepreneurs 2020 Report: An OECD Scoreboard](#)

May 20th

[African Innovations in SME Finance: Mobile Financial Services](#)

June 24th

[Data Analytics in SME Banking \(Part I\)](#)

July 15th

[Data Analytics in SME Banking - \(Part II\)](#)

August 18th

[African Innovations in SME Finance: Payment Technology](#)

September 16th

[Supply Chain Finance Innovations: Opportunities for Banks - \(Part I\)](#)

October

[Supply Chain Finance Innovations: Opportunities for Banks - \(Part II\)](#)

November

[Blockchain and Liquidity in SME Banking](#)

December

[Big Tech Investment in SME Fintech](#)

COVID-19 Virtual Roundtables

During this time of unprecedented crisis, the SME Finance Forum, stands committed to supporting its members and partners.

Since March 26th, we have hosted a [weekly hour-long virtual roundtable on Covid-19 mitigation efforts](#) to provide members with opportunities to share and learn from each other's experiences on topics such as:

- ▶ collections/grace periods
- ▶ disruptions to supply chain
- ▶ regulator relations
- ▶ risk management, loan classification and credit information sharing
- ▶ government initiatives
- ▶ development finance institutions' responses
- ▶ agrifinance impact
- ▶ women entrepreneurs support
- ▶ insurance
- ▶ microfinance....



Community of Practice

Due to travel restrictions and concerns over safety and well-being of our members, the meeting of the [Community of Practice on Risk Management](#) has been postponed. A new date will be fixed once the situation improves and is deemed safe for members to participate in person. In the meantime, the community will be convened virtually subject to availability of CoP's members.



Data Sets

The Forum makes existing SME data available to the public and collects original data when necessary. Specifically, the Forum curates [four datasets](#):



[The MSME Economic Indicators Database](#), which was updated in 2019, and records the number of formally registered MSMEs across 176 economies;



[The IFC Enterprise Finance Gap Database](#), which estimates the degree of access to credit and use of deposit accounts for formal and informal MSMEs. The database currently covers 177 countries and will be updated in 2020;



[The IFC Reach Dataset](#) based on a portfolio reporting from 2004 to the present from IFC's 300+ client financial institutions, detailing the numbers and quality of loans made to SMEs. The Reach dataset was updated in February 2020;



[Women – SME Finance Categorized Indicators](#), which identifies and categorizes Women, Business and the Law 2018 indicators of relevance to SME finance. We plan to update and expand gender disaggregated data in 2020.



LINK

26-28 | VIRTUAL
OCT | EDITION

REGISTER NOW



Annual Conference

2020 Global SME Finance Forum
[Virtual Edition, 26-28 October](#)

In light of COVID-19, we're launching the very first virtual edition of our Global SME Finance Forum that will bring together **700+** SME financing experts from **300+** institutions and **80+** countries.

This year we are launching a public '[Call for Insights](#)' on what SME finance will look like in 2030. Best articles will be shared in a special report to be issued at the conference, and the authors will be recognized at the event.



The Digital Experience



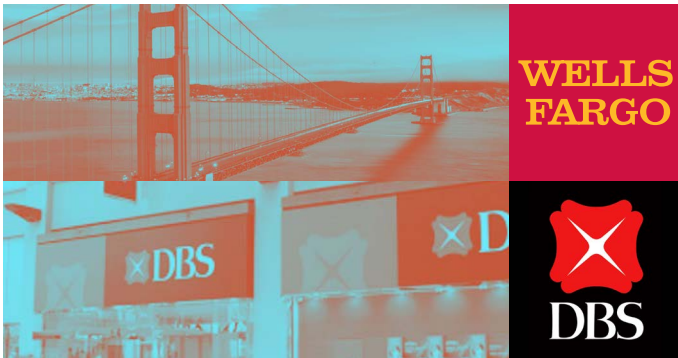
The digital event will provide numerous opportunities to help forge partnerships, raise funds, or source investments. through one-on-one networking, a virtual marketplace, digital exhibition booths, breakout sessions, fireside chats, and panel discussions.



Immersion Programs

Due to travel restrictions, we are exploring the possibility of organizing virtual immersion programs.

Already planned



[Wells Fargo, SizeUp, Veem, and Kountable](#) in San Francisco on **January 22-24**.

[DBS](#) in Singapore
This visit is postponed to **2021** (date to be determined), due to the challenges posed by COVID-19.

To be confirmed



Equity Bank
Financial services provider headquartered in Nairobi, Kenya. It is licensed as a commercial bank, by the Central Bank of Kenya.

BRAC Bank
Private commercial bank in Bangladesh focused on SMEs. It was founded in 2001 to reach the large number of unbanked people which were not covered by traditional banks.



LEAD



Global SME Finance Awards

The [awards](#) recognize and celebrate financial institutions and fintech for their outstanding achievements in delivering exceptional products and services to their SME clients. Endorsed by the GPF, the Global SME Finance Awards provide an opportunity for institutions to showcase and share their good practices and knowledge. Applications can be submitted before August 14th and winners will be announced at the 2020 Global SME Finance Forum virtual conference on 26-28 October.



Relationship with G20 and other policy makers and regulators:



There will be a major **G20 Forum on financial inclusion for SMEs, women and youth in Saudi Arabia** in June where the Forum and its members will be represented.

We are also working on a call to action for the G20 on how countries can better encourage digital financial inclusion for SMEs, for which any and all inputs are welcomed.



Our APEC work on improving financial markets infrastructure (credit information, secured transactions/movable assets regimes, payments systems) and on cross border data governance will continue and should produce opportunities during the year for speakers and audience in APEC supported events.

Follow us on [in](#) [t](#) [v](#) [●●](#)

Visit us at www.smefinanceforum.org /// Contact us at smefinanceforum@ifc.org