



Creating Markets, Creating Opportunities

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## Reaching the Informal: The Role of Finance in Improving the **Growth and Productivity of SMEs**

**eCommerce Platforms: Formalizing access to markets** 











# World Bank Group: Disruptive Technologies for Development

WBG seeks partnerships with large tech firms to solve development challenges

### **Disruptive Technologies**



Big Data & Analytics



Cloud technology

Blockchain



Artificial Intelligence



Advanced Robotics



Internet of Things

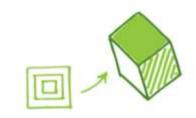


## **Build/ Boost/ Broker Strategy**

Build: Develop the foundational building blocks for sustainable technology-led economies



Boost: Expand the capacity of people and institutions to thrive in a resilient society in the face of disruption



Broker: Harness disruptive technology, data, and expertise to solve development challenges and manage risks





## IFC Digital Financial Services Strategy

Build/ Boost/ Broker Strategy

#### **IFC Digital Finance Services**

# Investing in Innovators

- Payments
- Digital banks
- Non-bank financial services providers
- E-commerce

Providing
Advisory

- Advisory to support digital transformation
- Build capacity of innovative financial service providers to grow their balance sheets responsibly

Knowledge, Partnerships connectivity

- SME Finance Forum
- Industry sandbox, AFIN
   (ASEAN Financial
   Innovation Network)

Build

**Boost** 

Broker



## IFC's SME Finance Strategy is built on three strategic pillars

#### Our Objective is to

...







To achieve this, we will develop a portfolio-approach that incorporates...

Scale up SME access to finance, technology and markets

Mobilize Capital for SME Finance

Boost Digital Financial Services

Expand Access to Markets 2 Supporting highgrowth and earlystage SMEs

Support High-Growth SMEs

Nurture Early-Stage SMEs

Reach the underserved segments,

Promote Banking on Women

**Expand Agri-finance** 

**Support Formalization** 

Leverage technology and innovative models

E-commerce



## IFC supports e-commerce to enhance financial services

# E-commerce Platforms: enable SME financial services



**Jason Tsai** 





**Juan Seco** 



**Steven Landman** 

**Tomas Piuzzi** 

